

# ITAC 2020

TRANSFORMING INDEPENDENCE  
THROUGH INNOVATIVE TECHNOLOGY

Sponsorship  
and Exhibition  
Prospectus

3 & 4  
MARCH  
2020

Royal ICC  
Brisbane

[www.itacconference.com.au](http://www.itacconference.com.au)

ITAC 2020 is brought to you by the Aged Care  
Industry Information Technology Council (ACIITC)

**ACIITC**

Aged Care Industry  
Information Technology Council

The vehicle of Aged and Community Services Australia  
and Leading Age Services Australia



The ITAC 2020 organising committee invites you to participate at ITAC 2020 to be held 3rd & 4th March 2020 at the Royal ICC Brisbane. The theme of the conference, ITAC – Transforming Independence through Innovative Technology emphasises the importance of assistive technology supporting service quality and independence.

The conference will bring together local and international experts across the fields of care, medication management, assistive technologies and information systems delivery. These critical topics will be discussed from a practical perspective, highlighting the information we need to know now to better manage and design service delivery which will deliver on the evolving environment of enhanced consumer choice.

Showcase your products and services to a highly influential audience.

We look forward to your participation in ITAC 2020.

ITAC 2020 will provide key content and opportunities for individuals and organisations with an interest in the care services sectors. National experts will present on a range of topics related to the conference theme. Presentations will also focus on the broad business and strategic issues facing an industry dealing with multiple challenges in an environment of substantial reform.

ITAC attracts a broad range of managers and care providers including:

- Care Managers
- Carers
- Chief Executive Officers
- Chief Information Officers
- Directors of Nursing
- Government policy makers – Federal and State
- Healthcare Administrators
- Hostel Supervisors
- Industry Partners
- Operation Directors and Managers
- Operational staff
- Strategy and Innovation Directors and Managers



## SPONSORSHIP OPPORTUNITIES

All fees include GST

OPPORTUNITIES	PLATINUM \$18,000 (exclusive)	GOLD \$13,000	SILVER \$8,000	BRONZE \$4,000
Opportunity to provide a speaker in conference program	✓			
Logo on front cover of Program Booklet	✓			
Recognition in holding PowerPoint slides during conference	✓	✓	✓	✓
Inclusion of logo on major conference marketing	✓	✓	✓	✓
Logo and link on conference website	✓	✓	✓	✓
Conference website advertisement	✓ (middle column homepage)	✓ (right column homepage)		
Logo on sponsor banners at conference	✓	✓	✓	✓
Inclusion of colour advertisement in final program booklet (finished artwork to be supplied by sponsor)	✓ (full page)	✓ (half page)	✓ (third page)	✓ (quarter page)
Profile in final program booklet	✓	✓	✓	✓
Complimentary full conference registrations (includes tickets to ITAC Awards Dinner)	✓✓✓ (3)	✓✓ (2)	✓ (1)	
Exhibition booth	3m x 6m	3m x 3m	3m x 2m	
Delegate satchel insert (literature to be no more than 2 pages)	✓ ✓	✓	✓	✓
Delegate listing (subject to privacy act rules)	✓ (electronic)	✓ (electronic)	✓ (electronic)	✓ (electronic)

## SPONSORSHIP OPPORTUNITIES

*All fees include GST*

SPONSORSHIP PACKAGES SUMMARY	Amount
<b>IT AWARDS DINNER – 3 Year Sponsorship Option - <span style="color: red;">SOLD</span></b>	<b>\$30,000</b>
<b>GOLD SPONSORSHIP PACKAGES</b>	
Networking Lounge Sponsorship	\$12,000
Photography Sponsorship	\$10,000
Juice Bar Sponsorship	\$10,000
Coffee Cart Sponsorship (2 available)	\$8,000
App Sponsorship	\$7,000
Delegate Satchels Sponsorship	\$6,600
Ice Cream Cart Sponsorship	\$6,600
<b>SILVER SPONSORSHIP PACKAGES</b>	
Mini Massage Sponsorship	\$5,500
Lanyards Sponsorship	\$5,000
Water Bottles Sponsorship	\$4,400
Wi-Fi Sponsorship	\$4,400
Keynote Presenter/Plenary Session Sponsor	\$4,400
<b>BRONZE SPONSORSHIP PACKAGES</b>	
Pads & Pens Sponsorship	\$3,300
Breakfast Session Sponsorship (Tuesday / Wednesday)	\$3,300
Lunch Sponsorship (Tuesday / Wednesday)	\$2,500
Morning Tea Sponsorship (Tuesday / Wednesday)	\$1,500
Afternoon Tea Sponsorship (Tuesday)	\$1,500
<b>ITAC 2020 CONFERENCE PROGRAM BOOKLET ADVERTISEMENT</b>	<b>Amount</b>
Outside Back Cover	\$1,500
Inside Front Cover	\$1,500
Half Page (4 available)	\$990
Quarter Page (3 available)	\$660

## **ITAC AWARDS DINNER**

### **3 YEAR SPONSORSHIP OPTION**

**\$30,000 – SOLD**

ITAC Awards Dinner, the highlight of the social program and an ideal opportunity for the promotion of your company.

#### **Sponsorship features**

- Opportunity to provide a keynote speaker
- Welcome and five-minute address to dinner guests by a senior company representative
- Display of company banner/signage at the dinner venue – sponsor to provide
- One complimentary dinner table of ten located in prominent position
- Company name and logo on menus and dinner tickets including a 100-word marketing description of your company
- 1 x full conference registration with this package (including name badges, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to conference sessions. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate of \$770.
- Acknowledgment as an ITAC 2020 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2020 Program Booklet (100-word text)
- Company logo displayed on ITAC 2020 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 13)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 2 and 1 week prior to event.

## **NETWORKING LOUNGE SPONSORSHIP**

### **1 AVAILABLE**

**\$12,000**

The Networking Lounge will be one of the focal points of the exhibition. On offer is a dedicated area that includes furniture and agreed signage. The Networking Lounge will also include a live stream of the plenary sessions. This will be a great place for delegates to network, relax and provide a unique space to do business.

#### **Sponsorship features**

- Exclusive sponsorship and naming rights of the Networking Lounge
- 2 x full conference registration with this package (including name badges, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to conference sessions. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate of \$770.
- Acknowledgment as an ITAC 2020 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2020 Program Booklet (100-word text)
- Company logo displayed on ITAC 2020 sponsor onsite banners
- Half page advertisement in the ITAC program booklet
- 1 x satchel insert (as per satchel insert guidelines on page 13)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 1 week prior to event.

## **PHOTOGRAPHY SPONSOR**

**1 AVAILABLE**

**\$10,000**

The Photography Sponsor will be associated with all photos taken and advertised during ITAC. Event Photography are the photo partner for ITAC. Your organisation will be seen as making a generous contribution towards ITAC. We will be setting up a 'Update your LinkedIn profile photo' station within a 3m x 3m booth which will incorporate all your branding and is a great way to attract visitors to your stand.

### **Sponsorship features**

- 3m x 3m space in prominent location (incorporates 'Update your LinkedIn profile photo' – photo's to be taken during lunch breaks on Tuesday 3rd and Wednesday 4th)
- Sponsor branded key hero images during the event on the event's social media accounts
- Event Photography staff able to wear sponsor branded shirts/gear
- Sponsor branded photo area (containing props for attendees to have fun photos taken during the event)
- Sponsor will be provided with a full set of branded photographs (both sponsor and ITAC logo's)
- Acknowledgment as an ITAC 2020 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2020 Program Booklet (100-word text)
- Company logo displayed on ITAC 2020 sponsor onsite banners
- 2 x full conference registration with this package (including name badges, satchel, catering for all morning/ afternoon teas, lunches, Welcome Reception and access to conference sessions. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate of \$770.
- 1 x satchel insert (as per satchel insert guidelines on page 13)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 1 week prior to event.

## **JUICE BAR SPONSORSHIP**

**1 AVAILABLE**

**\$10,000**

As the Juice Bar Sponsor, your organisation has the opportunity to heighten exposure of your product or service, whilst being associated with a healthy addition to the conference. Branded cups available at an additional charge.

### **Sponsorship features**

- 3m x 3m space in prominent location
- Hire of smoothie bar equipment
- Hire of smoothie bar staff
- Smoothie Bar branded with your specified artwork
- 2 x full conference registration with this package (including name badges, satchel, catering for all morning/ afternoon teas, lunches, Welcome Reception and access to conference sessions. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate of \$770.
- Acknowledgment as an ITAC 2020 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2020 Program Booklet (100-word text)
- Company logo displayed on ITAC 2020 sponsor onsite banners
- Half page advertisement in the ITAC program booklet
- 1 x satchel insert (as per satchel insert guidelines on page 13)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 1 week prior to event.



## COFFEE CART SPONSORSHIP

**2 AVAILABLE**  
**\$8,000**

The Barista Areas will be located in a 3m x 3m trade stand within the exhibition area. Your sponsorship of the cart will allow you to engage with delegates by branding the area with your signage. The cost of this sponsorship package includes coffee machine hire, baristas (during advertised breaks), cups and coffee. Baristas can be hired to serve outside of meal breaks at an additional cost. Branded cups available at an additional charge.

### Sponsorship features

- 3m x 3m space in prominent location
- 2 x full conference registration with this package (including name badges, satchel, catering for all morning/ afternoon teas, lunches, Welcome Reception and access to conference sessions. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate of \$770.
- Acknowledgment as an ITAC 2020 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2020 Program Booklet (100-word text)
- Company logo displayed on ITAC 2020 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 13)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 1 week prior to event.

## APP SPONSORSHIP

**1 AVAILABLE**  
**\$7,000**

The ITAC app will be in the hands of all delegates. The app will be available on all iPhones, android and mobile devices. The app provides delegates with access to the program, exhibitor listings, contacts and much much more.

### Sponsorship features

- Sole branding of the mobile event app
- 7 x messages (push notifications) during the event to delegates who have downloaded the app (wording messages to be supplied by sponsor)
- 2 x full conference registration with this package (including name badges, satchel, catering for all morning/ afternoon teas, lunches, Welcome Reception and access to conference sessions. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate of \$770.
- Acknowledgment as an ITAC 2020 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2020 Program Booklet (100-word text)
- Company logo displayed on ITAC 2020 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 13)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 1 week prior to event.



## DELEGATE SACHELS SPONSORSHIP

### 1 AVAILABLE

\$6,600 Each delegate will receive an attractive and useful congress satchel at registration.

#### Sponsorship features

- Company name/logo on each satchel (supplied by sponsor in eps and jpeg format)
- Acknowledgement in the conference program
- 1 x full conference registration with this package (including name badges, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to conference sessions. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate of \$770.
- Acknowledgment as an ITAC 2020 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2020 Program Booklet (100-word text)
- Company logo displayed on ITAC 2020 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 13)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 1 week prior to event.

## ICE CREAM CART SPONSORSHIP

### 1 AVAILABLE

**\$6,600**

As the Ice-cream Cart Sponsor, your organisation has the opportunity to heighten exposure of your product or service, whilst being associated with a new addition to ITAC. Use this enticing offer to enhance your exhibition experience and networking opportunities.

#### Sponsorship features

- Company branded ice-cream cart placed inside a 3m x 3m booth space
- Attendant and equipment provided or have your staff serve delegates for better interaction
- Acknowledgment as an ITAC 2020 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2020 Program Booklet (100-word text)
- 1 x full conference registration with this package (including name badges, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to conference sessions. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate of \$770.
- Company logo displayed on ITAC 2020 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 13)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 1 week prior to event.





## MINI MASSAGE SPONSORSHIP

**1 AVAILABLE**

**\$5,500**

Show your organisation cares by sponsoring the very popular Mini Massage. A therapist will be on hand during session breaks to revitalise delegates with a relaxing neck and shoulders massage. Sponsorship costs include massage area, two therapists for the two main days of the conference at morning tea (Tuesday 3rd), lunch (Tuesday 3rd & Wednesday 4th) and afternoon tea break (Tuesday 3rd).

### **Sponsorship features**

- Display of company banner/signage – sponsor to provide (subject to venue regulations)
- Opportunity to 'meet and greet' delegates who use the Mini Massage
- 1 x full conference registration with this package (including name badges, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to conference sessions. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate of \$770.
- Opportunity to provide handouts at the Mini Massage area
- Acknowledgment as an ITAC 2020 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2020 Program Booklet (100-word text)
- Company logo displayed on ITAC 2020 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 13)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 1 week prior to event.

## LANYARDS SPONSORSHIP

**1 AVAILABLE**

**\$5,000**

All conference delegates are required to wear a lanyard with name badge to gain entry to sessions and the exhibition hall.

### **Sponsorship features**

- Company logo on each lanyard
- Acknowledgment as an ITAC 2020 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2020 Program Booklet (100-word text)
- 1 x full conference registration with this package (including name badges, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to conference sessions. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate of \$770.
- Company logo displayed on ITAC 2020 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 13)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 1 week prior to event.



## WATER BOTTLES SPONSORSHIP

**1 AVAILABLE**

**\$5,000**

A water bottle will be available for each delegate upon registration. Water stations will be located in the exhibition hall allowing delegates to fill their water bottles. Delegates will be able to take home their water bottle for future use.

### **Sponsorship features**

- Company logo printed on water bottle
- Acknowledgment as an ITAC 2020 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2020 Program Booklet (100-word text)
- 1 x full conference registration with this package (including name badges, satchel, catering for all morning/ afternoon teas, lunches, Welcome Reception and access to conference sessions. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate of \$770.
- Company logo displayed on ITAC 2020 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 13)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 1 week prior to event.

## WI-FI SPONSORSHIP

**1 AVAILABLE**

**\$4,400**

Free Wi-Fi will be available to all attendees, throughout the conference areas. This offers a branding opportunity of your organisations commitment to the sector.

### **Sponsorship features**

- Logo and recognition on a conference power point slide with Wi-Fi instructions
- Logo and recognition with Wi-Fi instructions printed in the ITAC 2020 Program Booklet
- 1 x full conference registration with this package (including name badges, satchel, catering for all morning/ afternoon teas, lunches, Welcome Reception and access to conference sessions. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate of \$770.
- Acknowledgment as an ITAC 2020 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2020 Program Booklet (100-word text)
- Company logo displayed on ITAC 2020 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 13)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 1 week prior to event.



## **KEYNOTE PRESENTER / PLENARY SESSION SPONSOR**

**1 AVAILABLE**

**\$4,400**

As a Keynote Presenter/Plenary Session Sponsor, your company will be associated with one of the main plenary speakers within the ITAC program, presenting their knowledge and experience on a topic highly relevant to delegates. Presenter will need to approve sponsorship prior to package being finalised.

### **Sponsorship features**

- Address (5 minutes maximum) to delegates at the commencement of the keynote session, introducing the speaker
- Display of one company pull-up banner during session
- 1 x full conference registration with this package (including name badges, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to conference sessions. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate of \$770.
- Acknowledgment as an ITAC 2020 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2020 Program Booklet (100-word text)
- Company logo displayed on ITAC 2020 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 13)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 1 week prior to event.

## **PADS & PENS SPONSORSHIP**

**1 AVAILABLE**

**\$3,300**

Sponsor is able to provide their own pads and pens for inclusion in the delegate satchels. Pads and pens can be purchased at an additional price.

### **Sponsorship features**

- Company logo printed on both pads and pens
- Acknowledgment as an ITAC 2020 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2020 Program Booklet (100-word text)
- Company logo displayed on ITAC 2020 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 13)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 1 week prior to event.





## **BREAKFAST SESSION SPONSORSHIP**

**2 AVAILABLE**

**\$3,300**

Opportunity to host a Breakfast Session on Tuesday 3rd and/or Wednesday 4th March 2020. There will be two breakfast sessions held and these sessions will be topic specific. Each session will be limited to 30 attendees. Sponsorship applications must include an abstract outlining the breakfast session topic including bio on potential speaker(s). Applications for this sponsorship will be reviewed by the ITAC program committee.

### **Sponsorship features**

- Pull up banners within allocated room during the breakfast session (to be supplied by sponsor)
- Recognition as a breakfast session sponsor on room electronic screening
- Acknowledgment as an ITAC 2020 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2020 Program Booklet (100-word text)
- Company logo displayed on ITAC 2020 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 13)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 1 week prior to event.

## **LUNCH BREAK SPONSOR**

**2 AVAILABLE**

**\$2,500**

The Lunch Break Sponsors will be associated with the lunch breaks during ITAC on either Tuesday 3rd or Wednesday 4th March 2020. These break times are valuable networking opportunities for delegates in the exhibition hall. Your organisation will be seen as making a generous contribution towards ITAC.

### **Sponsorship features**

- Company logo printed on lunchtime table cards
- Acknowledgment as an ITAC 2020 sponsor on the conference website and printed material
- Company attendee registrations can be purchased at the additional exhibitor rate of \$770.
- Company profile and logo featured in ITAC 2020 Program Booklet (100-word text)
- Company logo displayed on ITAC 2020 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 13)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 1 week prior to event.



## TEA BREAK SPONSOR

### **3 AVAILABLE**

**\$1,500**

The Tea Break Sponsors will be associated with morning or afternoon tea breaks during ITAC, on either Tuesday 3rd or Wednesday 4th March 2020. These break times are valuable networking opportunities for delegates in the exhibition hall. Your organisation will be seen as making a generous contribution towards ITAC.

#### **Sponsorship features**

- Company logo printed on tea break table cards
- Acknowledgment as an ITAC 2020 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2020 Program Booklet (100-word text)
- Company logo displayed on ITAC 2020 sponsor onsite banners
- Company attendee registrations can be purchased at the additional exhibitor rate of \$770.
- 1 x satchel insert (as per satchel insert guidelines on page 13)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 1 week prior to event.

## ITAC 2020 PROGRAM BOOKLET ADVERTISEMENT

Promote your business within the Delegate Program Booklet provided to each delegate upon arrival. Colour advert to be supplied by company, content to be approved by ITAC Secretariat. Advertisements only available to exhibitors and sponsors.

Outside Back Cover (1 available)	\$1,500
Inside Front Cover (1 available)	\$1,500
Half Page (4 available)	\$990
Quarter Page (3 available)	\$660

## SATCHEL INSERT

**\$770**

Each delegate will receive a satchel containing conference material at ITAC. Inclusion of a company brochure in satchels will ensure direct access to all delegates.

#### **Please note:**

- A limited amount of satchel inserts will be accepted on a first come, first served basis
- An insert will consist of no more than two A4 pages stapled together
- Other promotional material such as caps, key rings, mouse pads, gifts etc. will constitute one insert – only one of each promotional item will be accepted on a first come, first served basis
- Promotion material exclusions are: pads, pens, water bottles, lanyards, USBs or any item which becomes a sponsorship and not yet listed
- All inserts must be approved by the ITAC organising committee. Details on sample delivery dates etc. will be supplied at a later date
- Production and delivery of inserts is the responsibility of the applying company
- Satchel insert opportunities are only available to exhibitors or sponsors.

# SPONSORSHIP APPLICATION FORM

Please complete form and return with payment to: Corporate Vision Events via email [itac@itacconference.com.au](mailto:itac@itacconference.com.au)

## SPONSORSHIP OPPORTUNITIES

I/We wish to become a sponsor of the following:

all prices quoted are GST incl.

<input type="checkbox"/> Platinum	\$18,000	<input type="checkbox"/> Silver	\$8,000
<input type="checkbox"/> Gold	\$13,000	<input type="checkbox"/> Bronze	\$4,000
<input type="checkbox"/> Networking Lounge	\$12,000	<input type="checkbox"/> Conference Wi-Fi	\$4,400
<input type="checkbox"/> Photography	\$10,000	<input type="checkbox"/> Keynote Presenter/Plenary Session	\$4,400
<input type="checkbox"/> Juice Bar	\$10,000	<input type="checkbox"/> Pads & Pens	\$3,300
<input type="checkbox"/> Coffee Cart (No. 1)	\$ 8,000	<input type="checkbox"/> Breakfast Session (Tuesday)	\$3,300
<input type="checkbox"/> Coffee Cart (No. 2)	\$ 8,000	<input type="checkbox"/> Breakfast Session (Wednesday)	\$3,300
<input type="checkbox"/> Conference App	\$ 7,000	<input type="checkbox"/> Lunch (Tuesday)	\$2,500
<input type="checkbox"/> Delegate Satchels	\$6,600	<input type="checkbox"/> Lunch (Wednesday)	\$2,500
<input type="checkbox"/> Ice Cream Cart	\$6,600	<input type="checkbox"/> Morning Tea (Tuesday)	\$1,500
<input type="checkbox"/> Mini Massage	\$5,500	<input type="checkbox"/> Morning Tea (Wednesday)	\$1,500
<input type="checkbox"/> Lanyards	\$5,000	<input type="checkbox"/> Afternoon Tea (Tuesday)	\$1,500
<input type="checkbox"/> Water Bottles	\$4,400		

### Program Booklet Advertising

<input type="checkbox"/> Outside Back Cover	\$1,500	<input type="checkbox"/> Half Page (4 available)	\$990
<input type="checkbox"/> Inside Front Cover	\$1,500	<input type="checkbox"/> Quarter Page (3 available)	\$660

<b>Included Booth:</b>	<input type="checkbox"/> 3 metre x 3 metre booth	<input type="checkbox"/> 3 metre x 2 metre booth	<input type="checkbox"/> 1 metre x 2 metre pod
<b>Booth Number:</b>			
<b>Additional Booth:</b>	3 metre x 3 metre booth	3 metre x 2 metre booth	1 metre x 2 metre pod
Refer to website for available booths	<input type="checkbox"/> \$4,200	<input type="checkbox"/> \$3,700	<input type="checkbox"/> \$2,400
<b>Booth Number:</b>			

Please Note: 3m x 3m and 2m x 3m booths include 2 tickets to the Awards Dinner and 1m x 2m Pods include 1 ticket to the Awards Dinner.

Details provided below are for the main contact in relation to any communications by the organising office.

Name of Company:	
Contact Person:	Position in Company:
Email:	Website:
Mobile Phone:	Office Phone:
Address:	Suburb:
State:	Postcode:
Signature:	Date:

- ☐ I/we understand that space will be allocated in accordance with date and receipt of application and payment, and that sponsors' booths will be allocated first. Payments not received within 30 days of receipt of tax invoice will result in the space being made available for resale. Confirmation of the application will be distributed once payment has been received.
- ☐ Please send tax invoice for payment. All tax invoices must be paid in full within 14 days of receipt.

**Tax Invoice:** This form becomes a Tax Invoice upon payment. ABN 9916 200 3849



# SPONSORSHIP APPLICATION FORM

Please complete form and return with payment to: Corporate Vision Events, GPO Box 1582 Darwin NT 0801  
T: 0413 626 021 E: itac@itacconference.com.au

**CREDIT CARD** ☐ Mastercard ☐ Visa accepted (please note Amex & Diners are not accepted)

Credit Card No:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Name on Card:					Expiry Date:			CCV:	
Signature:					Amount \$				

## ELECTRONIC FUNDS TRANSFER

**Account Name: ITAC Conference Bank: NAB BSB: 085 933 Account No: 949 550 834**

\* Please ensure you state the Tax Invoice number when lodging EFT funds with the bank and email confirmation to: accounts@itacconference.com.au

## ACCOUNTS PAYABLE DETAILS This is a required field

Accounts Payable Name:		
Accounts Payable Phone:		
Accounts Payable Email:		
Billing Address:		
Suburb:	State:	Postcode:

## EXHIBITION

The exhibition plan has been designed for maximum continuous delegate flow and attention to industry promotion needs. All catering breaks are supplied within the Exhibition Hall.

### Pricing

3m x 3m booth	\$4,200
2m x 3m booth	\$3,700
1m x 2m pod	\$2,400
4m double pod	\$4,800

## EXHIBITOR PACKAGE

### 3m x 3m booth



### 2m x 3m booth



- 2 x tickets to the IT Awards Dinner to be held 3rd March 2020
- 2.5m white high panels
- Fascia – matt anodized aluminum frame with white laminate infill
- Lighting – two 150-watt spotlights at rear of booth
- Power – 4 amps of power with 4 way power board
- Exhibitor profile featured in ITAC program (50 word text)
- Listing on exhibitors page in ITAC program
- Staff catering – morning tea, afternoon tea and lunch for 2 representatives
- Additional full registrations from your company at conference exhibitor rates (\$770)
- Furniture is at an additional cost through Moreton Hire, Brisbane. Details will distributed prior to the event.

## EXHIBITOR PACKAGE

### 1m x 2m pod



- 1 x ticket to the IT Awards Dinner to be held 3rd March 2020
- 2.5m white high panels
- Fascia – matt anodized aluminum frame with white laminate infill
- Lighting – two 150-watt spotlights at rear of booth
- Power – 4 amps of power with 4 way power board
- Exhibitor profile featured in ITAC program (50 word text)
- Listing on exhibitors page in ITAC program
- Staff catering – morning tea, afternoon tea and lunch for 1 representative
- Additional full registrations from your company at conference exhibitor rates (\$770)
- Furniture is at an additional cost through Moreton Hire, Brisbane. Details will distributed prior to the event

### 4m double pod

- 2 x tickets to the Age Care IT Awards Dinner to be held 3rd March 2020
- 2.5m white high panels
- Fascia – matt anodized aluminum frame with white laminate infill
- Lighting – two 150-watt spotlights at rear of booth
- Power – 4 amps of power with 4 way power board
- Exhibitor profile featured in ITAC program booklet (50 word text)
- Listing on exhibitors page in ITAC program booklet
- Staff catering – morning tea, afternoon tea and lunch for 1 representative
- Additional full registrations from your company at conference exhibitor rates (\$770)
- Furniture is at an additional cost through Moreton Hire, Brisbane. Details will be distributed prior to the event





## PRELIMINARY EXHIBITION SCHEDULE

\* Times subject to change

<b>2nd March 2020</b>	12 noon–5pm	Exhibitors Bump In
	6pm–7.30pm	Welcome Reception
<b>3rd March 2020</b>	8am	Exhibition open
	10am–10.30am	Morning tea with exhibitors
	12.30pm–1.30pm	Lunch with exhibitors
	3pm–3.30pm	Afternoon tea with exhibitors
	5pm	Close day one
	6.30pm	IT Awards Dinner
<b>4th March 2020</b>	8am	Exhibition open
	10am–10.30am	Morning tea with exhibitors
	12.30pm–1.30pm	Lunch with exhibitors
	3pm–3.30pm	Afternoon tea with exhibitors
	4pm	Exhibitors Bump Out

### Terms and Conditions

#### Booking form

All details on the booking form will be used as the main point of contact once the completed booking form is received. Please ensure that all details are correct prior to submission. Any updates must be provided in writing to [itac@itacconference.com.au](mailto:itac@itacconference.com.au)

#### Disclaimer

The Organising Committee reserves the right to amend or add any sponsorship package and accept any sponsorship offer, listed or unlisted, at any time and without notice.

#### Cancellation Policy

Once a Booking Form has been received for Sponsorship or Trade Exhibition Opportunities, any cancellation must be advised in writing. If the cancellation is received by 1st December 2019 an administration fee of 25% of the total price is retained. If the cancellation is received after 1st December 2019 no refund is applicable.

### Payments

Full payment is required within 14 days of accepted booking. Please ensure your invoice number is used as the reference for all payments.

**Account Name:** ITAC Conference

**BSB:** 085 933

**Account Number:** 949 550 834

### Provisions

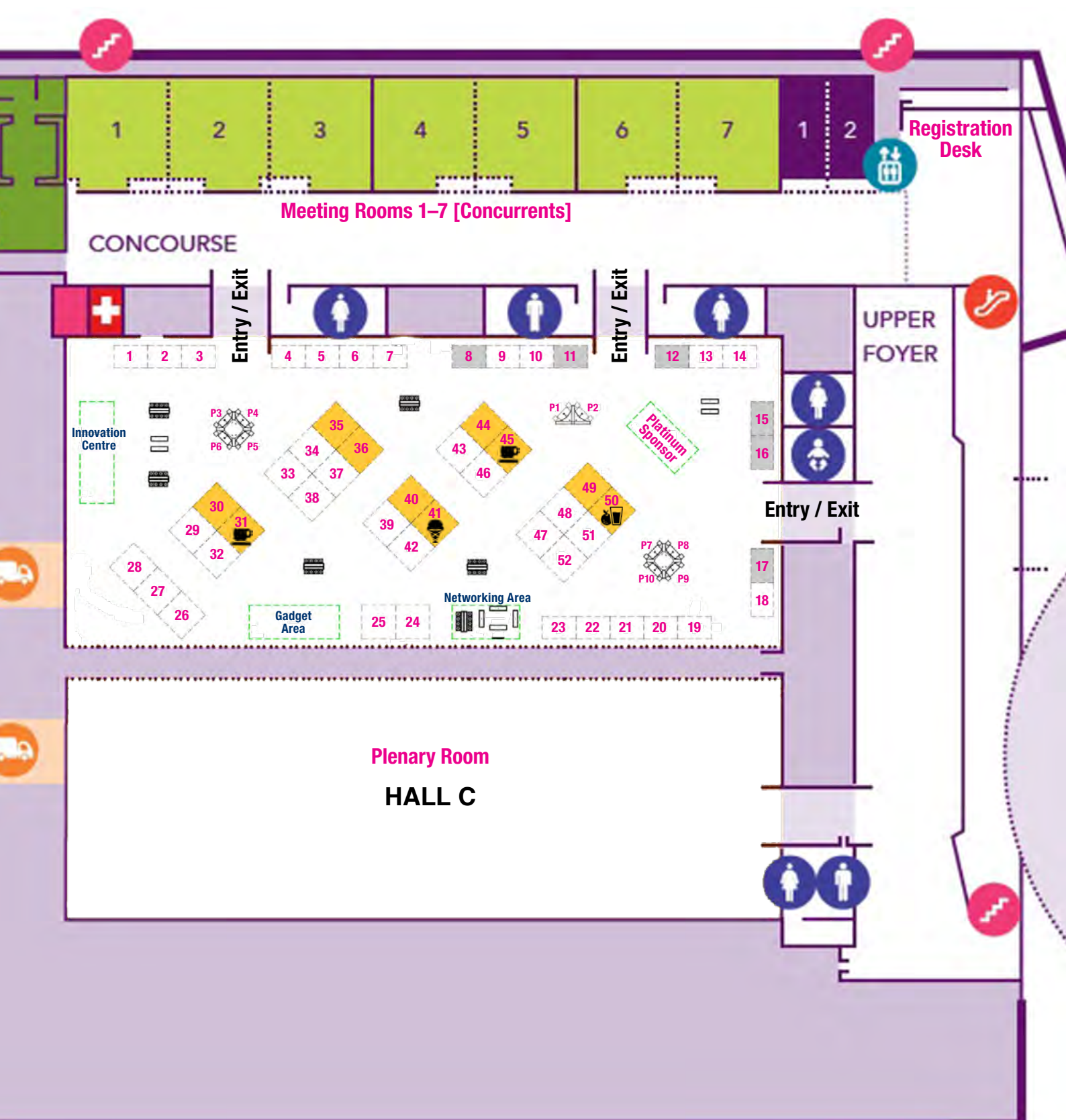
The conference host and organiser will take all diligent care to fulfil the listed Sponsorship commitments. The Sponsors are responsible for providing all the requirements i.e. banners, promotional material and any other material. The Sponsors are required to make the necessary payment for the Sponsorship within 14 days of the booking. Sponsors are responsible for the security of their own equipment and material whilst at the conference. Your Sponsorship selection will be confirmed upon receipt of payment. The host and organiser reserve the right to alter the program and/or floor plan if and as required.

### Remittance Advice

A remittance advice must be emailed to [itac@itacconference.com.au](mailto:itac@itacconference.com.au). Full payment is required within 14 days of invoice date and received booking confirmation.

## FLOOR PLAN

Floor plan is subject to change



# EXHIBITION SPACE APPLICATION FORM

Please complete form and return with payment to: Corporate Vision Events via email [itac@itacconference.com.au](mailto:itac@itacconference.com.au)

Name of Company:	
Contact Name:	
Position in Company:	
Email:	Website:
Mobile Phone:	Office Phone:
Address:	Suburb:
State:	Postcode:
Signature:	Date:

## EXHIBITION SPACE

Please reserve the following exhibition space on our behalf, subject to confirmation.

(Refer to website for available booths).

Booth preferences:	1.	2.	3.	
<b>3m x 3m booth/s</b> <input type="checkbox"/> \$4,200	<b>2m x 3m booth/s</b> <input type="checkbox"/> \$3,700	<b>1m x 2m pod/s</b> <input type="checkbox"/> \$2,400	<b>4m double pod/s</b> <input type="checkbox"/> \$4,800	<b>Satchel Insert</b> <input type="checkbox"/> \$770

Will you be providing a custom built stand? ☐ YES ☐ NO

If yes, please provide contact details below for who will be managing this process:

Contact Name:	
Email:	Phone:

Please Note: 3m x 3m and 2m x 3m booths include 2 tickets to the Awards Dinner and 1m x 2m pods include 1 ticket to the Awards Dinner

☐ I/we understand that space will be allocated in accordance with date and receipt of application and payment, and that sponsors' booths will be allocated first. Payments not received within **14 days** of receipt of tax invoice will result in the space being made available for resale. Confirmation of the application will be distributed once payment has been received.

☐ Please send tax invoice for payment (tax invoice must be paid within 14 days of receipt)

Tax Invoice: This form becomes a Tax Invoice upon payment. ABN 9916 200 3849

**CREDIT CARD** ☐ Mastercard ☐ Visa accepted (please note we do not accept Amex or Diners)

Credit Card No:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Name on Card:	Expiry Date:				CCV:		
Signature:	Amount \$						

## ELECTRONIC FUNDS TRANSFER

**Account Name:** ITAC Conference    **Bank:** NAB    **BSB:** 085 933    **Account No:** 949 550 834  
**Reference:** Invoice Number    **Email remittance to:** [itac@itacconference.com.au](mailto:itac@itacconference.com.au)

## ACCOUNTS PAYABLE DETAILS This is a required field as a contact for any unpaid invoices

Accounts Payable Name:		
Accounts Payable Phone:		
Accounts Payable Email:		
Billing Address:		
Suburb:	State:	Postcode:



# EXHIBITION SPACE APPLICATION FORM

## TERMS AND CONDITIONS

### Booking form

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### Disclaimer

The Organising Committee reserves the right to amend or update the exhibition floor plan at any time and without notice.

### Cancellation Policy

Once a Booking Form has been received for Trade Exhibition Opportunities, any cancellation must be advised in writing. If the cancellation is received by 1st December 2019 an administration fee of 25% of the total price is retained. If the cancellation is received after 1st December 2019 no refund is applicable.

### Payments

Full payment is required within 14 days of accepted booking. Please ensure your invoice number is used as the reference for all payments.

Account Name: ITAC Conference  
BSB: 085 933  
Account Number: 949 550 834

### Provisions

The Conference Host and Organiser will take all diligent care to fulfil exhibition commitments. Exhibitors are responsible for providing all the requirements i.e. banners, promotional material and any other material. Exhibitors are required to make the necessary payment for within 14 days of the booking. Exhibitors are responsible for the security of their own equipment and material whilst at the conference. Your exhibition selection will be confirmed upon receipt of payment. The host and organiser reserve the right to alter the program and/or floor plan if and as required.

### Remittance Advice

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