

ITAC 2017

INFORMATION
TECHNOLOGY
IN AGE CARE

21 & 22
November
2017

Gold Coast
Convention
& Exhibition
Centre

Sponsorship
and Exhibition
Prospectus

NAVIGATING
THE FUTURE

www.itacconference.com.au

ITAC 2017 is brought to you by the Aged Care Industry Information Technology Council (ACIITC)
supported by Leading Age Services Australia and Aged and Community Services Australia



The ITAC 2017 organising committee invites you to participate at the Information Technology in Age Care Conference to be held 21 & 22 November 2017 at the Gold Coast Convention & Exhibition Centre. The theme of the conference, **ITAC – Navigating the Future** emphasises the importance of information technology in establishing a sustainable, quality focused aged care environment.

The conference will bring together local and international experts across the fields of community care, medication management, assistive technologies and offsite information systems delivery. These critical aged care topics will be discussed from a practical perspective, highlighting the information we need to know now to better manage and design aged care service delivery which will deliver on the evolving environment of enhanced consumer choice.

Showcase your products and services to a highly influential audience. We look forward to your participation in ITAC 2017.

ITAC 2017 will provide key content and opportunities for individuals and organisations with an interest in the aged care sector. National experts will present on a range of topics related to the conference theme. Presentations will also focus on the broad business and strategic issues facing an industry dealing with multiple challenges in an environment of substantial reform.

The ITAC 2017 theme **ITAC – Navigating the Future** incorporates the following information streams:

Information streams

- Researching the Future
- The Future of Assistive Technologies
- Navigating the MyHealthRecord Integration
- Navigating the Future Workforce
- Consumer Choice – is technology a key to the future?
- Navigating Clinical Service Delivery
- Future I.T Governance
- Social Media in the Future
- Navigating I.T Fraud
- Internet of Things in the Future
- How to Navigate Big Data

ITAC attracts a broad range of aged care managers and care providers including:

- Operational staff
- Carers
- Chief Executive Officers
- Directors of Nursing
- Operation Directors and Managers
- Chief Information Officers
- Industry Partners
- Healthcare Administrators
- Government policy makers – Federal and State
- Hostel Supervisors
- Care Managers

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

All fees include GST

| Opportunities | Platinum \$18,000 (exclusive) | Gold \$13,000 | Silver \$8,000 | Bronze \$4,000 |
|---|-------------------------------------|------------------------------|---------------------|-------------------|
| Opportunity to provide a speaker in conference program | ✓ | | | |
| Logo on front cover of Program Booklet | ✓ | | | |
| Recognition in holding PowerPoint slides during conference | ✓ | ✓ | ✓ | ✓ |
| Inclusion of logo on major conference marketing | ✓ | ✓ | ✓ | ✓ |
| Logo and link on conference website | ✓ | ✓ | ✓ | ✓ |
| Conference website advertisement on homepage | ✓ (middle column homepage) | ✓ (right column homepage) | | |
| Logo on sponsor banners at conference | ✓ | ✓ | ✓ | ✓ |
| Inclusion of colour advertisement in final program booklet (finished artwork to be supplied by sponsor) | ✓ (full page) | ✓ (half page) | ✓ (quarter page) | ✓ (third page) |
| Profile in final program booklet | ✓ | ✓ | ✓ | ✓ |
| Complimentary full conference registrations (includes tickets to awards dinner) | ✓✓✓ (3) | ✓✓ (2) | ✓ (1) | |
| Exhibition booth | 3m x 6m | 3m x 3m | 3m x 2m | |
| Delegate satchel insert (literature to be no more than 2 pages) | ✓ ✓ | ✓ | ✓ | ✓ |
| Delegate listing (subject to privacy act rules) | ✓ (electronic) | ✓ (electronic) | ✓ (electronic) | ✓ (electronic) |

SPONSORSHIP OPPORTUNITIES

All fees include GST

| Sponsorship Packages Summary | Amount |
|---|---------------|
| Age Care Industry IT Awards Dinner – 3 Year Sponsorship Option | \$30,000 |
| Smoothie Bar Sponsorship | \$10,000 |
| Coffee Cart Sponsorship (2 available) | \$8,000 |
| Conference App Sponsorship | \$7,000 |
| Delegate Satchels Sponsorship | \$5,500 |
| USB Flash Drive Sponsorship | \$5,500 |
| Mini Massage Sponsorship | \$5,500 |
| Conference Wi-Fi Sponsorship | \$4,400 |
| Keynote Presenter/Plenary Session Sponsor | \$4,400 |
| Lanyards Sponsorship | \$4,400 |
| Water Bottles Sponsorship | \$3,300 |
| Pads & Pens Sponsorship | \$3,300 |
| Breakfast Sessions Sponsorship (3 available) | \$3,300 |
| Lunch Sponsorship (Tuesday or Wednesday) | \$2,500 |
| Morning Tea Sponsorship (Tuesday or Wednesday) | \$1,500 |
| Afternoon Tea Sponsorship (Tuesday or Wednesday) | \$1,500 |
| ITAC 2017 Conference Program Booklet Advertisement | Amount |
| Outside Back cover | \$1,500 |
| Half Page (4 available) | \$990 |
| Quarter Page (3 available) | \$660 |

AGE CARE INDUSTRY IT AWARDS DINNER

3 YEAR SPONSORSHIP OPTION \$30,000

- IT Awards Dinner, the highlight of the social program and an ideal opportunity for the promotion of your company.

Sponsorship features

- Opportunity to provide a keynote speaker
- Welcome and five minute address to dinner guests by a senior company representative
- Display of company banner/signage at the dinner venue – sponsor to provide
- One complimentary table of ten located in prominent position
- Company name and logo on menus and dinner tickets
- One (1) Full Conference registration with this package (including name badges, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to Conference sessions. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate.
- Acknowledgment as an ITAC 2017 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2017 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2017 sponsor onsite banners
- One (1) satchel insert (as per satchel insert guidelines on page 11)
- Electronic copy of delegate listing (privacy excluded). Available 3, 2 and 1 week prior to event.

SMOOTHIE BAR SPONSORSHIP

1 AVAILABLE \$10,000

As the Smoothie Bar Sponsor, your organisation has the opportunity to heighten exposure of your product or service, whilst being associated with a healthy addition to the conference. Branded cups available at an additional charge.

Sponsorship features

- 3m x 3m space in prominent location
- Hire of smoothie bar equipment
- Hire of smoothie bar staff
- Smoothie Bar branded with your specified artwork
- 4 x sponsor registrations. In addition to the 2 exhibitor representative registrations allocated to the trade stand
- Acknowledgment as an ITAC 2017 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2017 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2017 sponsor onsite banners
- Half page advertisement in the ITAC program booklet
- One (1) satchel insert (as per satchel insert guidelines on page 11)
- Electronic copy of delegate listing (privacy excluded). Available 1 week prior to event.

COFFEE CART SPONSORSHIP

2 AVAILABLE
\$8,000

The Barista Areas will be located in a 3m x 3m trade stand within the exhibition area. Your sponsorship of the cart will allow you to engage with delegates by branding the area with your signage. The cost of this sponsorship package includes coffee machine hire, baristas (during advertised breaks), cups and coffee. Branded cups available at an additional charge.

Sponsorship features

- 3m x 3m space in prominent location
- Two (2) Full Conference registrations with this package (including name badges, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception, access to Conference sessions and tickets to the Awards Dinner. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate.
- Acknowledgment as an ITAC 2017 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2017 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2017 sponsor onsite banners
- One (1) satchel insert (as per satchel insert guidelines on page 11)
- Electronic copy of delegate listing (privacy excluded). Available 1 week prior to event.

ITAC APP SPONSORSHIP

\$7,000

The ITAC app will be in the hands of all delegates. The app will be available on all iPhones, android and mobile devices. The app provides delegates with access to the program, exhibitor listings and contacts and much much more.

Sponsorship features

- Sole branding of the mobile event app
- Five (5) Messages (push notifications) during the event to delegates who have downloaded the app (wording messages to be supplied by sponsor)
- Two (2) Full Conference registrations with this package (including name badges, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception, access to Conference sessions and tickets to the Awards Dinner. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate.
- Acknowledgment as an ITAC 2017 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2017 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2017 sponsor onsite banners
- One (1) satchel insert (as per satchel insert guidelines on page 11)
- Electronic copy of delegate listing (privacy excluded). Available 1 week prior to event.

DELEGATE SACHELS SPONSORSHIP

\$5,500

Each delegate will receive an attractive and useful congress satchel at registration.

Sponsorship features

- Company name/logo on each satchel (supplied by sponsor in eps and jpeg format)
- Acknowledgement in the Congress program
- One (1) Full Conference registration with this package (including name badge, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to Conference sessions and ticket to the Awards Dinner. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate.
- Acknowledgment as an ITAC 2017 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2017 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2017 sponsor onsite banners
- One (1) satchel insert (as per satchel insert guidelines on page 11)
- Electronic copy of delegate listing (privacy excluded). Available 1 week prior to event.

USB FLASH DRIVE SPONSORSHIP

\$5,500

A USB flash drive with your logo will be provided to all attendees. Each flash drive will be included in the delegate satchels. This is an excellent opportunity to showcase your brand, guaranteeing information on your organisation's products and/or services reaches every delegate.

Sponsorship features

- Company logo on each flash drive
- Acknowledgment as an ITAC 2017 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2017 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2017 sponsor onsite banners
- One (1) satchel insert (as per satchel insert guidelines on page 11)
- Electronic copy of delegate listing (privacy excluded). Available 1 week prior to event.

MINI MASSAGE SPONSORSHIP

\$5,500

Show your organisation cares by sponsoring the very popular Mini Massage. A therapist will be on hand during session breaks to revitalise delegates with a relaxing neck and shoulders massage. Sponsorship costs include massage area, two therapists for the two main days of the Congress at morning tea, lunch and afternoon tea breaks.

Sponsorship features

- Display of company banner/signage – sponsor to provide (subject to venue regulations)
- Opportunity to ‘meet and greet’ delegates who use the Mini Massage
- One (1) Full Conference registration with this package (including name badge, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to Conference sessions and ticket to the Awards Dinner. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate.
- Opportunity to provide handouts at the Mini Massage area
- Acknowledgment as an ITAC 2017 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2017 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2017 sponsor onsite banners
- One (1) satchel insert (as per satchel insert guidelines on page 11)
- Electronic copy of delegate listing (privacy excluded). Available 1 week prior to event.

CONFERENCE WI-FI SPONSORSHIP

\$4,400

Free Wi-Fi will be available to all attendees, throughout the conference areas. This offers a branding opportunity of your organisations commitment to the aged care sector.

Sponsorship features

- Logo and recognition on a Conference PowerPoint slide with wi-fi instructions
- Logo and recognition with wi-fi instructions printed in the Conference Program Booklet
- One (1) Full Conference registration with this package (including name badge, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to Conference sessions and ticket to the Awards Dinner. Additional registrations can be purchased at the additional exhibitor rate.
- Acknowledgment as an ITAC 2017 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2017 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2017 sponsor onsite banners
- One (1) satchel insert (as per satchel insert guidelines on page 11)
- Electronic copy of delegate listing (privacy excluded). Available 1 week prior to event.

KEYNOTE PRESENTER/ PLENARY SESSION SPONSOR

\$4,400

As a Keynote Presenter/Plenary Session Sponsor, your company will be associated with one of the main Plenary speakers within the ITAC program, presenting their knowledge and experience on a topic highly relevant to delegates. Presenter will need to approve sponsorship prior to package being finalised.

Sponsorship features

- Address (5 minutes maximum) to delegates at the commencement of the keynote session, introducing the speaker
- Display of one company pull-up banner during session
- One (1) Full Conference registration with this package (including name badge, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to Conference sessions and ticket to the Awards Dinner. Additional registrations can be purchased at the additional exhibitor rate.
- Acknowledgment as an ITAC 2017 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2017 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2017 sponsor onsite banners
- One (1) satchel insert (as per satchel insert guidelines on page 11)
- Electronic copy of delegate listing (privacy excluded). Available 1 week prior to event.

LANYARDS SPONSORSHIP

\$4,400

All Congress delegates are required to wear a lanyard with name badge to gain entry to sessions and the exhibition hall.

Sponsorship features

- Company logo on each lanyard
- Acknowledgment as an ITAC 2017 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2017 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2017 sponsor onsite banners
- One (1) satchel insert (as per satchel insert guidelines on page 11)
- Electronic copy of delegate listing (privacy excluded). Available 1 week prior to event.

WATER BOTTLES SPONSORSHIP

\$3,300

A bottle of water will be handed to each delegate upon registration.

Sponsorship features

- Company logo printed on bottles of water
- Acknowledgment as an ITAC 2017 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2017 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2017 sponsor onsite banners
- One (1) satchel insert (as per satchel insert guidelines on page 11)
- Electronic copy of delegate listing (privacy excluded). Available 1 week prior to event.

PADS & PENS SPONSORSHIP

\$3,300

Sponsor is able to provide their own pads and pens for inclusion in the delegate satchels. Pads and pens can be purchased at an additional price.

Sponsorship features

- Company logo printed on both pads and pens
- Acknowledgment as an ITAC 2017 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2017 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2017 sponsor onsite banners
- One (1) satchel insert (as per satchel insert guidelines on page 11)
- Electronic copy of delegate listing (privacy excluded). Available 1 week prior to event.

BREAKFAST SESSIONS SPONSORSHIP

3 AVAILABLE

\$3,300

Opportunity to host a Breakfast Session on 21 & 22 November. These sessions will be topic specific. There will be 3 concurrent breakfast sessions held.

Each breakfast session will be limited to 25 attendees. Sponsorship applications must include an abstract outlining the breakfast session topic including bio on potential speaker(s). Applications for this sponsorship will be reviewed by the ITAC program committee.

Sponsorship features

- Pull up banners within allocated room during the breakfast session (to be supplied by sponsor)
- Recognition as a breakfast session sponsor on room electronic screening
- One (1) Full Conference registration with this package (including name badge, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to Conference sessions and ticket to the Awards Dinner. Additional registrations can be purchased at the additional exhibitor rate.
- Acknowledgment as an ITAC 2017 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2017 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2017 sponsor onsite banners
- One (1) satchel insert (as per satchel insert guidelines on page 11)
- Electronic copy of delegate listing (privacy excluded). Available 1 week prior to event.

LUNCH SPONSORSHIP

\$2,500 EACH

Lunch will be provided on Tuesday 21 and Wednesday 22 November in the Trade Exhibition area. This is when delegates and speakers interact in a friendly and relaxed environment.

Sponsorship features

- Company logo printed table cards
- Acknowledgment as an ITAC 2017 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2017 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2017 sponsor onsite banners
- One (1) satchel insert (as per satchel insert guidelines on page 11)
- Electronic copy of delegate listing (privacy excluded). Available 1 week prior to event.

MORNING TEA OR AFTERNOON TEA SPONSORSHIP

\$1,500 EACH

Morning and Afternoon Tea will be provided on Tuesday 21 and Wednesday 22 November in the Trade Exhibition area. This is when delegates and speakers interact in a friendly and relaxed environment.

Sponsorship features

- Company logo printed table cards
- Acknowledgment as an ITAC 2017 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2017 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2017 sponsor onsite banners
- One (1) satchel insert (as per satchel insert guidelines on page 11)
- Electronic copy of delegate listing (privacy excluded). Available 1 week prior to event.

ITAC 2017 CONFERENCE PROGRAM BOOKLET ADVERTISEMENT

Promote your business within the Delegate Program Booklet provided to each delegate upon arrival. Colour advert to be supplied by company, content to be approved by ITAC Secretariat. *Advertisements only available to exhibitors and sponsors.*

- Outside Back Cover (one available) \$1,500
- Half Page (4 available) \$990
- Quarter Page (4 available) \$660

SACHEL INSERT

\$770

Each delegate will receive a satchel containing conference material at ITAC. Inclusion of a company brochure in satchels will ensure direct access to all delegates.

Please note:

- A limited amount of satchel inserts will be accepted on a first come, first served basis
- An insert will consist of no more than two A4 pages stapled together
- Other promotional material such as caps, key rings, mouse pads, gifts etc. will constitute one insert – only one of each promotional item will be accepted on a first come, first served basis
- Promotion material exclusions are: pads, pens, water bottles, lanyards, USB's or any item which becomes a sponsorship and not yet listed
- All inserts must be approved by the ITAC organising committee. Details on sample delivery dates etc. will be supplied at a later date
- Production and delivery of inserts is the responsibility of the applying company
- Satchel insert opportunities are only available to exhibitors or sponsors

AWARDS SPONSORSHIP

6 CATEGORIES

\$3,300 EACH

All Awards will be presented at the Age Care IT Awards Dinner to be held 21 November 2017.

Five awards are available for submissions from providers and software companies across the residential, aged care and retirement living sectors.

1. Best solution that provides ongoing consumer independence
2. Best consumer friendly product or system deployment
3. Best initiative as voted for by consumers
4. Best aged care software development and/or deployment
5. Best workforce efficiency or quality improvement solution
6. Best application of business intelligence to leverage value from big data

The below sponsorship features are for each category above:

- Company name and logo on award trophy
- Presentation of trophy to award winners by a senior company representative
- Two complimentary tickets to the Awards Dinner
- One complimentary registration including morning, afternoon tea and lunch
- Acknowledgement as an ITAC sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2017 Conference Program Booklet (100 word text)
- Complimentary satchel insert
- Company logo on ITAC 2017 on-site banners
- Electronic copy of delegate listing (privacy excluded). Available 1 week prior to event.

SPONSORSHIP APPLICATION FORM

Please complete form and return with payment to: Corporate Vision Events via email at itac@itacconference.com.au

SPONSORSHIP OPPORTUNITIES

I/We wish to become a sponsor of the following:

| | | | |
|--|----------|--|---------|
| <input type="checkbox"/> Age Care IT Awards Dinner (3 year package) | \$30,000 | all prices quoted are GST incl. | |
| <input type="checkbox"/> Best solution that provides ongoing consumer independence | \$3,300 | <input type="checkbox"/> Best aged care software development and/or deployment | \$3,300 |
| <input type="checkbox"/> Best consumer friendly product or system deployment | \$3,300 | <input type="checkbox"/> Best workforce efficiency or quality improvement solution | \$3,300 |
| <input type="checkbox"/> Best initiative as voted for by consumers | \$3,300 | <input type="checkbox"/> Best application of business intelligence to leverage value from big data | \$3,300 |

| | | | |
|-----------------------------------|----------|---------------------------------|---------|
| <input type="checkbox"/> Platinum | \$18,000 | <input type="checkbox"/> Silver | \$8,000 |
| <input type="checkbox"/> Gold | \$13,000 | <input type="checkbox"/> Bronze | \$4,000 |

| | | | |
|--|----------|--|---------|
| <input type="checkbox"/> Smoothie Bar | \$10,000 | <input type="checkbox"/> Lanyards | \$4,400 |
| <input type="checkbox"/> Coffee Cart (2 available) | \$ 8,000 | <input type="checkbox"/> Water Bottles | \$3,300 |
| <input type="checkbox"/> Conference App | \$ 7,000 | <input type="checkbox"/> Pads & Pens | \$3,300 |
| <input type="checkbox"/> Delegate Satchels | \$5,500 | <input type="checkbox"/> Breakfast Session (3 available) | \$3,300 |
| <input type="checkbox"/> USB Flash Drive | \$5,500 | <input type="checkbox"/> Lunch Sponsorship (two available) | \$2,500 |
| <input type="checkbox"/> Mini Massage | \$5,500 | <input type="checkbox"/> Morning Tea Sponsorship (two available) | \$1,500 |
| <input type="checkbox"/> Conference Wi-Fi | \$4,400 | <input type="checkbox"/> Afternoon Tea Sponsorship (two available) | \$1,500 |
| <input type="checkbox"/> Keynote Presenter/Plenary Session | \$4,400 | | |

| | | | |
|---|---------|---|-------|
| Program Booklet Advertising | | <input type="checkbox"/> Half Page (4 available) | \$990 |
| <input type="checkbox"/> Outside Back Cover | \$1,500 | <input type="checkbox"/> Quarter Page (3 available) | \$660 |

| | | | |
|---------------------------------------|---|---|--|
| Included Booth: | <input type="checkbox"/> 3 metre x 3 metre booths | <input type="checkbox"/> 3 metre x 2 metre booths | <input type="checkbox"/> 1 metre x 2 metre pod |
| Booth Number: | | | |
| Additional Booth: | 3 metre x 3 metre booths | 3 metre x 2 metre booths | 1 metre x 2 metre pod |
| Refer to website for available booths | <input type="checkbox"/> \$4,200 | <input type="checkbox"/> \$3,700 | <input type="checkbox"/> \$2,400 |
| Booth Number: | | | |

Please Note: 3m x 3m and 2m x 3m booths include 2 tickets to the Awards Dinner and 1m x 2m Pods include 1 ticket to the Awards Dinner.

Details provided below are for the main contact in relation to any communications by the organising office.

| | |
|------------------|----------------------|
| Name of Company: | |
| Contact Person: | Position in Company: |
| Email: | Website: |
| Mobile Phone: | Office Phone: |
| Address: | Suburb: |
| State: | Postcode: |
| Signature: | Date: |

I/we understand that space will be allocated in accordance with date and receipt of application and payment, and that sponsors' booths will be allocated first. Payments not received within 14 days of receipt of tax invoice will result in the space being made available for resale. Confirmation of the application will be distributed once payment has been received.

Please send tax invoice for payment. All tax invoices must be paid in full within 14 days of receipt.

Tax Invoice: This form becomes a Tax Invoice upon payment. ABN 9916 200 3849

SPONSORSHIP APPLICATION FORM

Please complete form and return with payment to: Corporate Vision Events via email at itac@itacconference.com.au
Corporate Vision Events, GPO Box 1582 Darwin NT 0801
T: 08-8981 5119 E: itac@itacconference.com.au

CREDIT CARD

| | | | | | | | | | |
|-----------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| Credit Card No: | <input type="text"/> |
| Name on Card: | | | | | Expiry Date: | CCV: | | | |
| Signature: | | | | | Amount \$ | | | | |

Account Name: ITAC Conference **Bank:** NAB **BSB:** 085 933 **Account No:** 949 550 834

* Please ensure you state the Tax Invoice number when lodging EFT funds with the bank and email confirmation to: accounts@itacconference.com.au

ELECTRONIC FUNDS TRANSFER

| | |
|---|---|
| Account Name: ITAC Conference Bank: NAB BSB: 085 933 Account No: 949 550 834 | Reference: Invoice Number Email remittance to: accounts@itacconference.com.au * Please ensure you state the Tax Invoice number when lodging EFT funds with the bank and email confirmation to: accounts@itacconference.com.au |
|---|---|

ACCOUNTS PAYABLE DETAILS **This is a required field**

| | | |
|-------------------------|--------|-----------|
| Accounts Payable Name: | | |
| Accounts Payable Phone: | | |
| Accounts Payable Email: | | |
| Billing Address: | | |
| Suburb: | State: | Postcode: |

EXHIBITION

The exhibition plan has been designed for maximum continuous delegate flow and attention to industry promotion needs. All catering breaks are supplied within the Exhibition Hall.

Pricing

| | |
|---------------------|---------|
| 3m x 3m trade stand | \$4,200 |
| 2m x 3m trade stand | \$3,700 |
| 1m x 2m pod | \$2,400 |

EXHIBITOR PACKAGE

2m x 3m



3m x 3m



- 2 x tickets to the Age Care IT Awards Dinner to be held 21 November 2017
- 2.5m white high panels
- Fascia – matt anodized aluminum frame with white laminate infill
- Lighting – two 150-watt spotlights at rear of booth
- Power – 4 amp's of power with 4 way power board
- Exhibitor profile featured in ITAC program (50 word text)
- Listing on exhibitors page in ITAC program
- Staff catering – morning tea, afternoon tea and lunch for 2 representatives
- Additional full registrations from your company at conference exhibitor rates (\$770)
- Furniture is at an additional cost through Moreton Hire. Details will distributed prior to the event

EXHIBITOR PACKAGE

1m x 2m pod



- 1 x ticket to the Age Care IT Awards Dinner to be held 21 November 2017
- 2.5m white high panels
- Fascia – matt anodized aluminum frame with white laminate infill
- Lighting – two 150-watt spotlights at rear of booth
- Power – 4 amp's of power with 4 way power board
- Exhibitor profile featured in ITAC program (50 word text)
- Listing on exhibitors page in ITAC program
- Staff catering – morning tea, afternoon tea and lunch for 1 representative
- Additional full registrations from your company at conference exhibitor rates (\$770)
- Furniture is at an additional cost through Moreton Hire. Details will distributed prior to the event

PRELIMINARY EXHIBITION SCHEDULE

* Times subject to change

| | | |
|-------------------------|----------------|------------------------------------|
| 20 November 2017 | 12 noon | Exhibitors Bump In |
| | 6pm | Welcome Reception |
| 21 November 2017 | 8.00am | Exhibition open |
| | 10.30am | Morning tea with exhibitors |
| | 12.30pm–1.30pm | Lunch with exhibitors |
| | 3pm–3.30pm | Afternoon tea with exhibitors |
| | 5pm | Close day one |
| | 6.30pm | Age Care Industry IT Awards Dinner |
| 22 November 2017 | 8.00am | Exhibition open |
| | 10.30am | Morning tea with exhibitors |
| | 12.30pm–1.30pm | Lunch with exhibitors |
| | 3pm–3.30pm | Afternoon tea with exhibitors |
| | 4pm | Exhibitors Bump Out |

Terms and Conditions

Booking form

All details on the booking form will be used as the main point of contact once the completed booking form is received. Please ensure that all details are correct prior to submission. Any updates must be provided in writing to itac@itaconference.com.au

Disclaimer

The Organising Committee reserves the right to amend or add any sponsorship package and accept any sponsorship offer, listed or unlisted, at any time and without notice.

Cancellation Policy

Once a Booking Form has been received for Sponsorship or Trade Exhibition Opportunities, any cancellation must be advised in writing. If the cancellation is received by 1st September an administration fee of 25% of the total price is retained. If the cancellation is received after 1st September no refund is applicable.

Payments

Full payment is required within 14 days of accepted booking. Please ensure your invoice number is used as the reference for all payments.

Account Name: ITAC Conference
BSB: 085 933
Account Number: 949 550 834

Provisions

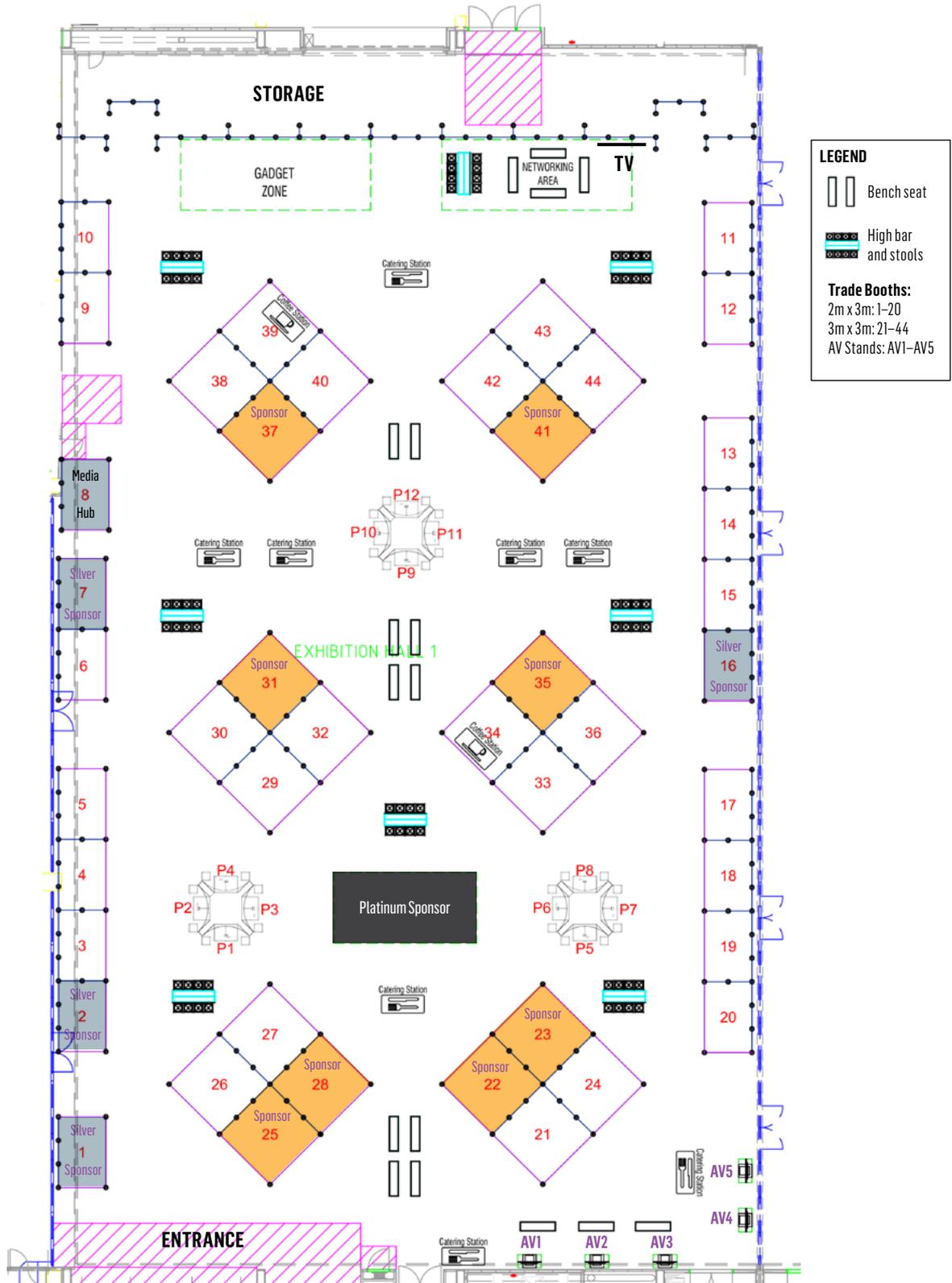
The Conference Host and Organiser will take all diligent care to fulfil the listed Sponsorship commitments. The Sponsors are responsible for providing all the requirements i.e. banners, promotional material and any other material. The Sponsors are required to make the necessary payment for the Sponsorship within 14 days of the booking. Sponsors are responsible for the security of their own equipment and material whilst at the Conference. Your Sponsorship selection will be confirmed upon receipt of payment. The Host and Organiser reserve the right to alter the Program and/or floor plan if and as required.

Remittance Advice

A remittance advice must be emailed to accounts@itaconference.com.au. Full payment is required within 14 days of invoice date and received booking confirmation.

FLOOR PLAN*

Floor plan and catering stations are subject to change



EXHIBITION SPACE APPLICATION FORM

Please complete form and return with payment to: Corporate Vision Events via email at itac@itacconference.com.au

| | |
|----------------------|---------------|
| Name of Company: | |
| Contact Name: | |
| Position in Company: | |
| Email: | Website: |
| Mobile Phone: | Office Phone: |
| Address: | Suburb: |
| State: | Postcode: |
| Signature: | Date: |

EXHIBITION SPACE

Please reserve the following trade stand(s) on our behalf, subject to confirmation.
(Refer to website for available booths). Booth preferences:

1. 2. 3.

Please notify me if the booth allocated to me is near (list details here):

| | | | | |
|---|---|--|---|---|
| 3m x 3m booths <input type="checkbox"/> \$4,200 | 2m x 3m booths <input type="checkbox"/> \$3,700 | 1m x 2m pod <input type="checkbox"/> \$2,400 | AV Stand <input type="checkbox"/> \$1,700 | Satchel Insert <input type="checkbox"/> \$770 |
|---|---|--|---|---|

Please Note: 3m x 3m and 2m x 3m booths include 2 tickets to the Awards Dinner and 1m x 2m Pods include 1 ticket to the Awards Dinner.

I/we understand that space will be allocated in accordance with date and receipt of application and payment, and that sponsors' booths will be allocated first. Payments not received within **14 days** of receipt of tax invoice will result in the space being made available for resale. Confirmation of the application will be distributed once payment has been received.

Please send tax invoice for payment (tax invoice must be paid within 14 days of receipt)

Tax Invoice: This form becomes a Tax Invoice upon payment. ABN 9916 200 3849

CREDIT CARD Mastercard VISA accepted

| | | | | |
|-----------------|----------------------|----------------------|----------------------|----------------------|
| Credit Card No: | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| Name on Card: | Expiry Date: | | CCV: | |
| Signature: | Amount \$ | | | |

ELECTRONIC FUNDS TRANSFER

Account Name: ITAC Conference
Bank: NAB
BSB: 085 933
Account No: 949 550 834

Reference: Invoice Number
Email remittance to: accounts@itacconference.com.au

ACCOUNTS PAYABLE DETAILS These details are required for follow up of direct account enquiries

| | | |
|-------------------------|--------|-----------|
| Accounts Payable Name: | | |
| Accounts Payable Phone: | | |
| Accounts Payable Email: | | |
| Billing Address: | | |
| Suburb: | State: | Postcode: |

EXHIBITION SPACE APPLICATION FORM

TERMS AND CONDITIONS

Booking form

All details on the booking form will be used as the main point of contact once the completed booking form is received. Please ensure that all details are correct prior to submission. Any updates must be provided in writing to itac@itacconference.com.au

Disclaimer

The Organising Committee reserves the right to amend or update the exhibition floor plan at any time and without notice.

Cancellation Policy

Once a Booking Form has been received for Trade Exhibition Opportunities, any cancellation must be advised in writing. If the cancellation is received by 1st September an administration fee of 25% of the total price is retained. If the cancellation is received after 1st September no refund is applicable.

Payments

Full payment is required within 14 days of accepted booking. Please ensure your invoice number is used as the reference for all payments.

Account Name: ITAC Conference
BSB: 085 933
Account Number: 949 550 834

Provisions

The Conference Host and Organiser will take all diligent care to fulfil exhibition commitments. Exhibitors are responsible for providing all the requirements i.e. banners, promotional material and any other material. Exhibitors are required to make the necessary payment for within 14 days of the booking. Exhibitors are responsible for the security of their own equipment and material whilst at the Conference. Your Exhibition selection will be confirmed upon receipt of payment. The Host and Organiser reserve the right to alter the Program and/or floor plan if and as required.

Remittance Advice

A remittance advice must be emailed to accounts@itacconference.com.au.

Full payment is required within 14 days of invoice date and received booking confirmation.