



Umps Health

Collaboration trumps innovation.

How startups and service providers can work together to more effectively bring new service to market.

Adam Jahnke | 21/11/2018

My grandpa wants to remain living in the home he'd been in for more than 60 years.



Pendants

- Didn't "need" a pendant, so wouldn't activate it if something went wrong
- Felt safe at home already
- Didn't like how it felt

Motion sensor based systems

- Were complicated
- Felt it was intrusive, and an invasion of his privacy



Technology fails when
it's designed for the
impairment, rather
than the person




We need to design
technology with older
people, rather than for
them.



Partnerships between
innovators and service
providers are key to
successful innovation.



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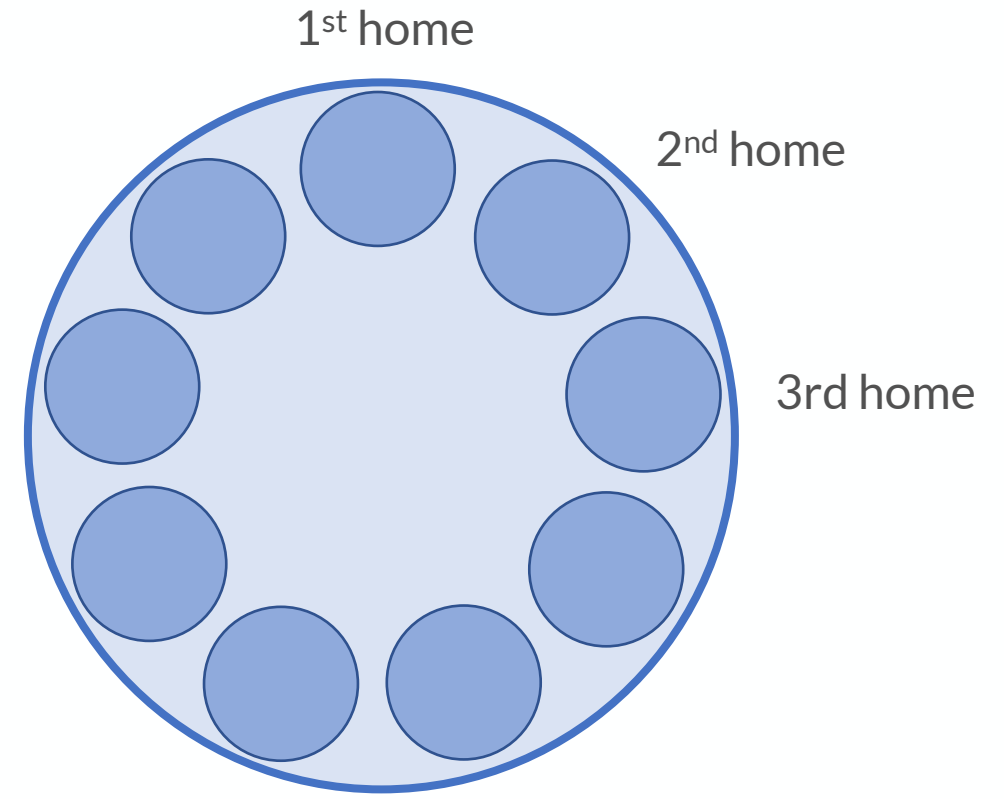
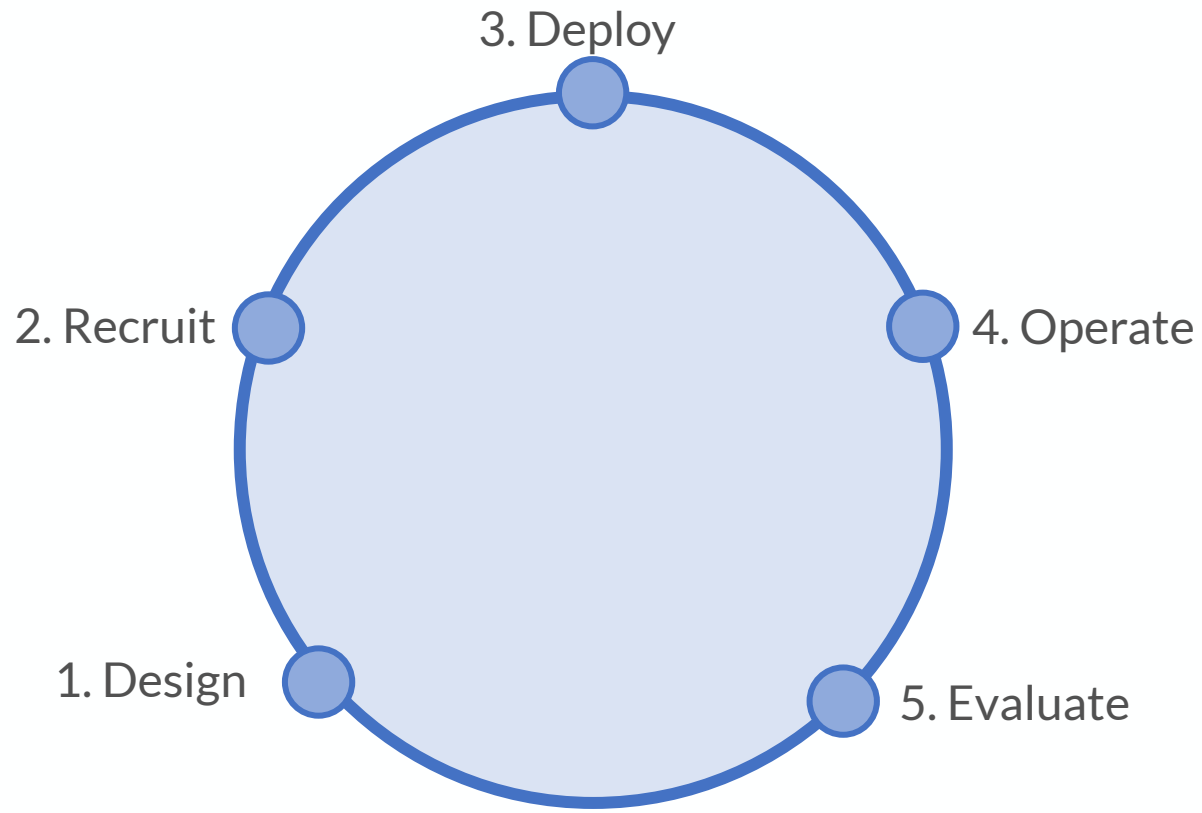
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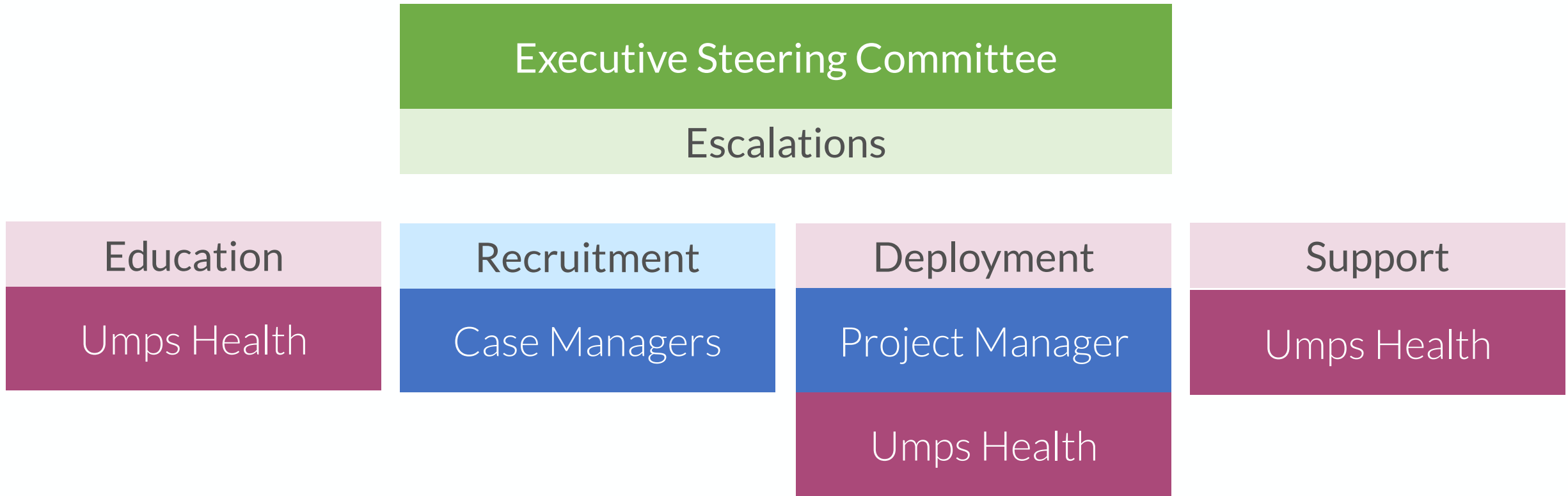


The Australian Centre for Social Innovation (TACSI) Innovation Framework: Learning Loops

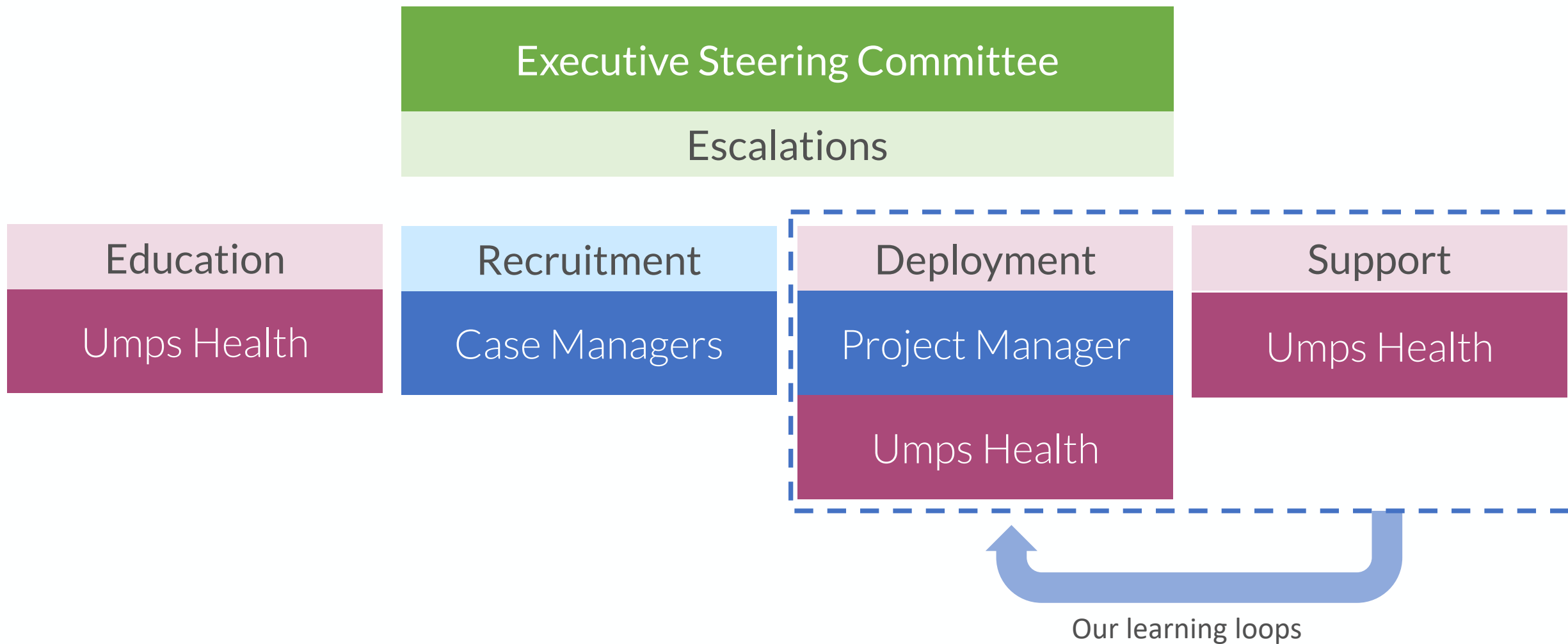




What the project looked like



What the project looked like







A woman with dark hair, smiling and looking down at a tablet device she is holding. The image is overlaid with a semi-transparent magenta filter.

Technology fails when
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A woman with blonde hair and glasses on her head, smiling and looking towards the camera. The image is overlaid with a semi-transparent magenta filter.

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A person holding a lightbulb that has a heartbeat line inside it, symbolizing innovation or health. The image is overlaid with a semi-transparent magenta filter.

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successful innovation.



A joint vision and
common values.

Trust.

Executive
sponsorship.



Final thoughts

- On the role of innovation
- On engaging with the innovation ecosystem
 - Visit www.umpshealth.com/itac
- On working with us



For more information, contact
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