# ITAC 2021

## INFORMATION TECHNOLOGY ACROSS CARE

### *Transformational Change*

**ITAC virtual**

23 & 24 MARCH 2021

**International FORUMS**

FROM APRIL 2021

ITAC Virtual & Monthly International Forum's Packages

www.itacconference.com.au

**ACIITC**

Aged Care Industry
Information Technology Council

## INVITATION TO PARTICIPATE

The ITAC Organising Committee invites you to participate in ITAC VIRTUAL, 23 & 24 March 2021 and the International Forums to be held monthly from April 2021. These are exclusively online events to help our industry drive amazing experiences.

This two-day COVID-safe cyber extravaganza will bring keynote speakers, interactive sessions, networking opportunities, virtual trade exhibits and unique activities straight to you – making it more accessible than ever before. Designed for every member of the aged & disabilities services industry – from managers to carers – this vital professional development opportunity will provide a full schedule of quality sessions.

Now more than ever before, we need to come together to be enriched, to support one another, and to move forward to achieve an amazing support experience for all Australians.

This first ITAC virtual conference will not focus on the difficulties of 2020, but rather on the lessons we have learned, what we will retain, things we have changed, what can be discarded, and the emergence of "a new normal."

Please join us for this unique experience, scheduled across 2 days Tuesday 23 & Wednesday 24 March 2021, this ITAC online event will provide the chance to hear from key speakers, be inspired by panel sessions addressing current issues and participate in interactive virtual networking.

## ITAC INTERNATIONAL FORUMS

With the move to ITAC VIRTUAL in March 2021 the ITAC Organising Committee decided that ITAC should consist of a range of events throughout the year. These International Forum sessions will focus on a particular topic and will be held every 4-6 weeks. The sessions will run for two (2) hours and include access to virtual exhibitors and sponsors. The intention is to use each Forum to explore a specific subject with a strong focus on innovation, technology and improved quality care outcomes.

The ITAC International Forums will commence in April 2021. More details on dates and topics will be on the ITAC website at www.itacconference.com.au

## EVENTS *On*AIR MEETING PLATFORM

The *On*AIR platform allows sponsors and exhibitors to connect with the virtual attendees in a simple interactive way. The exhibitor online portal captures all the details you need like logos, brochures, company biographies and video files. The system facilitates an Exhibitor Marketplace (similar to an exhibition hall at the annual conference).

### Special features include:

- Exhibitors can have multiple booth staff managing virtual attendee queues
- Record one-on-one instant video meetings
- Pre-scheduled appointments can be set and added to your timeline for that important business meeting
- Exchange contact details, take notes and download exhibitor information
- Set pre-defined questions to get the most out of the meeting via lead capture.

## ACIITC
Aged Care Industry
Information Technology Council

## ABOUT ACIITC

The Aged Care Industry Information Technology Council (ACIITC) was formed by the two industry Peak bodies, Leading Aged Services Australia (LASA) and Aged and Community Services Australia (ACSA) in 2007 with the express intent of providing the industry with a vehicle to consider and debate Innovation and Technology related opportunities. ACIITC has been focused on key research activities and to disseminate the lessons learned from the deployment of technology and innovation across care to the wider care industry. The primary objective of ACIITC is to improve the quality of care provided through supporting and educating care service providers about the efficiencies and service improvement capabilities that well managed Innovative and Technology enhanced system deployments can achieve.

## ITAC VISION STATEMENT

ITAC is recognised as the premier technology event within the Care Services Sector. It has a major educational activity demonstrating the benefits of innovation to the care services sector.

In addition, ITAC has a focus on driving quality care outcomes through integrated smart assistive technologies.

To deliver on these objectives ITAC is designed to enhance the care sector capability to enable maximum consumer choice and involvement in care service decision making.

ITAC acts as a vehicle to demonstrate technologies and systems innovation to demonstrate systems performance especially related to quality systems outcomes.

# OPPORTUNITIES AT A GLANCE

All fees are excluding GST

| ITAC VIRTUAL | | |
| --- | --- | --- |
| OPPORTUNITY | NUMBER AVAILABLE | INVESTMENT (AUD ex GST) |
| **Package A** | 4 | $4,000 |
| **Package B** | 4 | $3,000 |
| **Package C** | Multiple | $2,500 |
| **Exhibition** | Multiple | $1,800 |

| ITAC INTERNATIONAL FORUMS | | |
| --- | --- | --- |
| OPPORTUNITY | NUMBER AVAILABLE | INVESTMENT (AUD ex GST) |
| **Monthly International Forums** | Multiple | $2,000 per month/forum |
| **Monthly Exhibitor** | Multiple | $400 per/month |

# VIRTUAL EXHIBITION BOOTH

The exhibition area is set to be the primary networking arena for participants, sponsors and exhibitors. The program will be designed to maximize the opportunity for delegates to visit the virtual exhibition. The ITAC VIRTUAL event program will include a 2 hour session each day titled 'Mingle with the exhibitors' dedicated for delegates to interact with the event exhibitors.

Sponsor and exhibitor content will be maintained on the conference platform for the duration of both the Virtual Conference and the following 5 monthly International Forum sessions.

# WE LOOK FORWARD TO SEEING YOU ONLINE

## FOR FURTHER INFORMATION CONTACT:

Jane Murray, ITAC 2021
Conference Manager
Corporate Vision Events
T: 08 8981 5119
E: itac@itacconference.com.au

corporate
VISIONEVENTS

# SPONSORSHIP AND EXHIBITOR PACKAGES

| | March ITAC Virtual | | | | ITAC International Forums | |
|---|---|---|---|---|---|---|
| | **ITAC Virtual Sponsorship Package A** $4,000 (ex gst) 4 available | **ITAC Virtual Sponsorship Package B** $3,000 (ex gst) 4 available | **ITAC Virtual Sponsorship Package C** $2,500 (ex gst) | **ITAC Virtual Exhibitor** $1,800 | **ITAC Monthly Sessions x 5 Sponsorship** $2,000 per month/ forum | **ITAC Monthly Exhibitor** $400 per/month |
| **SPONSORSHIP FEATURES** | | | | | | |
| • 1 minute pre-recorded video package to be to be played to attendees — Sponsors to provide footage | ✓ | ✓ | | | ✓ | |
| • Opportunity to sponsor one (1) concurrent session of your choice (March Virtual) and be acknowledged as the sponsor | ✓ | | | | | |
| • Opportunity to sponsor one (1) Monthly session of your choice and be acknowledged as the sponsor | | | | | ✓ | |
| • An opportunity to present an e-Poster (3 minute presentation to delegates) | ✓ | ✓ | | ✓ | ✓ | |
| • Full registrations including attendance at all speaking sessions | ✓✓ | ✓ | ✓ | | ✓✓ | |
| • Prime listing in the Virtual Exhibition | ✓ | ✓ | | | ✓ | |
| • Virtual exhibition during the monthly International Forums | ✓ | ✓ | ✓ | ✓ | ✓ | |
| **BRANDING AND MARKETING** | | | | | | |
| • Sponsor Block branding for promotion on your own collateral (e.g. social media, email signatures, other collateral | ✓ | ✓ | ✓ | | ✓ | |
| • Your company logo on Conference Website | ✓ | ✓ | ✓ | | ✓ | |
| • Your logo on the Virtual Conference Portal promoting your company as a sponsor | ✓ | ✓ | ✓ | | ✓ | |
| **A VIRTUAL EXHIBITION STAND WITH THE FOLLOWING FEATURES** | | | | | | |
| • Designated timeslots for attendees to meet exhibitors | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| • Listing in the Virtual Exhibition | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| • Additional virtual registrations for your team at a discounted rate | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| • Your company information available for viewing throughout the event & the monthly International Forums | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| • The ability to upload pre-recorded videos to watch on demand | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| • The ability to attach brochures for download | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| • Contact Exchange capability with delegates | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| • Lead Management tools to download attendee information after the event | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| • One-on-one video calls with attendees (these can also be recorded & downloaded) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| • Live Chat function with attendees | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| • The option to invite attendees to connect in the meeting hub for scheduled video meetings or chat | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

Note: all options provide exhibition listing for Virtual and monthly international forums

# ITAC VIRTUAL AND INTERNATIONAL FORUMS – BOOKING FORM

**Please complete form and return with payment to: Corporate Vision Events via email itac@itacconference.com.au**

I/We wish to become a sponsor/exhibitor of the following: all prices quoted are ex GST

| | | |
|---|---|---|
| ☐ Sponsorship Package A - sold out | $4,000 | ☐ Monthly International Forums Sponsorship $2,000 |
| ☐ Sponsorship Package B | $3,000 | ☐ Virtual Exhibition Stand $1,800 |
| ☐ Sponsorship Package C | $2,500 | ☐ Monthly Exhibitor (per month) $400 |

**TOTAL: $**

Details provided below are for the main contact in relation to any communication by the organising office.

| Name of Company: | | | |
|---|---|---|---|
| Contact Person: | Position in Company: | | |
| Email: | Website: | | |
| Mobile Phone: | Office Phone: | | |
| Address: | Suburb: | State: | Postcode: |
| Signature: | Date: | | |

☐ I/we understand that payments not received within 7 days of receipt of tax invoice will result in the space being made available for resale. Confirmation of the application will be distributed once payment has been received.

# PAYMENT

☐ Please send tax invoice for payment

**Tax Invoice:** This form becomes a Tax Invoice upon payment. ABN 9916 200 3849

**CREDIT CARD**     ☐ Mastercard     ☐ Visa accepted  (please note Amex & Diners are not accepted)

| Credit Card No: | ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ |
|---|---|
| Name on Card: | Expiry Date: | CCV: |
| Signature: | Amount: $ |

**ELECTRONIC FUNDS TRANSFER**

**Account Name:** ITAC Conference     **Bank:** NAB     **BSB:** 085 933     **Account No:** 94 955 0818

**Reference:** Invoice Number     **Email remittance to:** itac@itacconference.com.au

* Please ensure you state the tax invoice number when lodging EFT funds with the bank and email confirmation to accounts@itacconference.com.au

**ACCOUNTS PAYABLE DETAILS**  (This is a required field)

| Accounts Payable Name: | | |
|---|---|---|
| Accounts Payable Phone: | | |
| Accounts Payable Email: | | |
| Billing Address: | | |
| Suburb: | State: | Postcode: |

**Please return this form and payment to:**

Corporate Vision Events, E: itac@itacconference.com.au, T: 0413 626 021

# TERMS AND CONDITIONS

## Booking form

All details on the booking form will used as the main point of contact once the complete booking form is received. Please ensure that all details are correct prior to submission. Any updates must be provided in writing to itac@ itacconference.com.au

## Disclaimer

The Organising Committee reserves the right to amend or add any sponsorship package and accept any sponsorship offer, listed or unlisted, at any time and without notice.

## Cancellation Policy

Once a Booking Form has been received for Sponsorship or Trade Exhibition Opportunities, any cancellation must be advised in writing. If the cancellation is received by 15th February 2021 an administration fee of 25% of the total price is retained. If the cancellation is received after 15th February 2021, no refund is applicable.

## Payments

Full payment is required within 7 days of accepted booking. Please ensure your invoice number is used as the reference for all payments.

## Provisions

The Conference Host and Organiser will take all diligent care to fulfil the listed Sponsorship commitments.
The Sponsors are responsible for providing all the requirements i.e. artwork and any other material. The Sponsors are required to make the necessary payment for the Sponsorship within 7 days of the booking. Your Sponsorship selection will be confirmed upon receipt of payment. The Host and Organiser reserve the right to alter the Program if required.

## Remittance Advice

A remittance advice must be emailed to itac@itacconference.com.au. Full payment is required within 7 days of invoice date and received booking confirmation.

ITAC 2021 is brought to you by the Aged Care
Industry Information Technology Council (ACIITC)

## ACIITC
Aged Care Industry
Information Technology Council

Established in 2007, as a collaborative activity between peak bodies ACSA and LASA, the ACIITC was formed to spotlight the importance of innovation and technology across care settings.

ACSA
Aged & Community Services Australia

LASA
LEADING AGE SERVICES
AUSTRALIA
The voice of aged care