



Microsoft Mission

Empower every person and every organization on the planet to achieve more



The shift

















The shift

NEW



Information abundant



Dynamic networks



Collaborate to win



Collective value creation



Experiment, learn and respond





00%

of employees are engaged at best performing companies 00%

more profit in business units with most engaged employees

00%

of employees are engaged worldwide

And currently that is uncommon worldwide



1. CULTURE

Growth mindset



Customer obsessed



Diverse and inclusive



One Microsoft

2. LEADERSHIP

Leadership connections



Align your employees to your goals and purpose



Spark innovation and ideas



Build an ongoing, two-way connection



Enable a responsive leadership team



311

3. TECHNOLOGY

People-centered experiences

Gaming

Microsoft 365

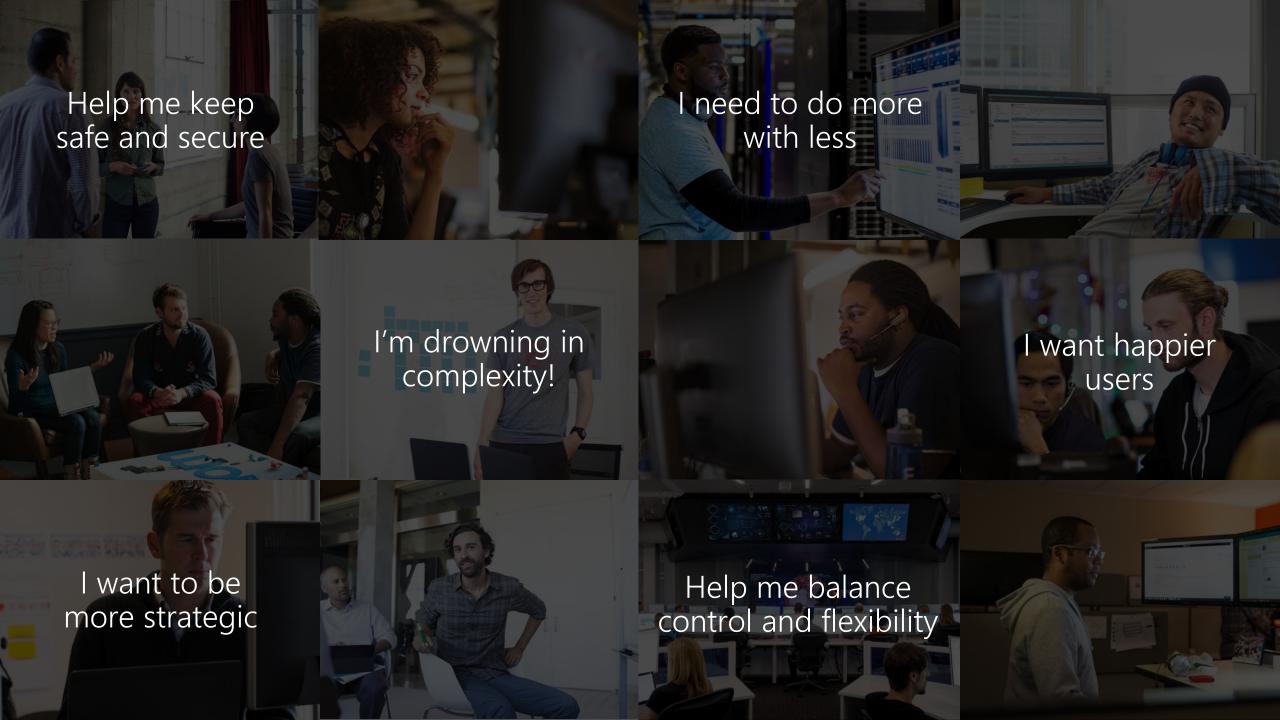
Dynamics 365

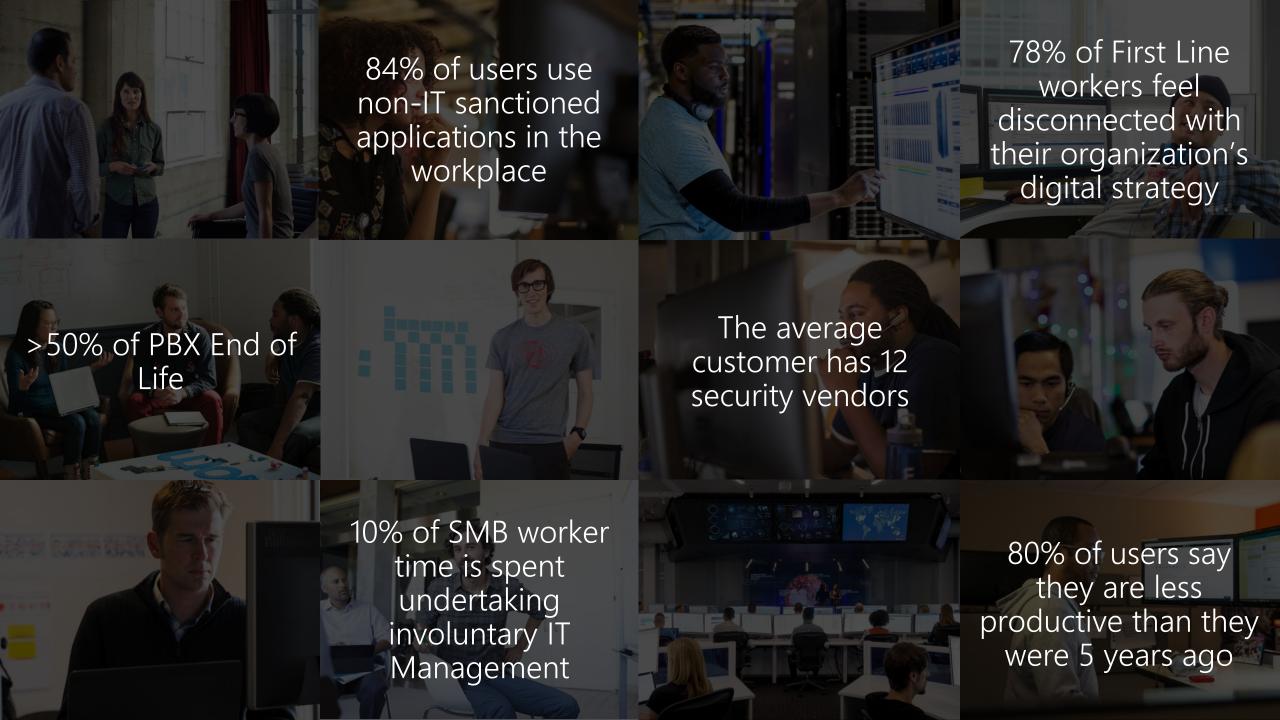




>90% of all data has been created in the past 2 years









81% of customers want to purchase security bundled with devices

48% want their security products integrated

We Are Entering the Age of Simplicity

74% of customers rank integration with the broader productivity suite as *Very Important*

30% of customers want security integrated with other products







WHERE WE HAVE COME FROM

STABILISE. CENTRALISE. SYSTEM ACCESS







NEW USER REQUEST (FIELD BASED)





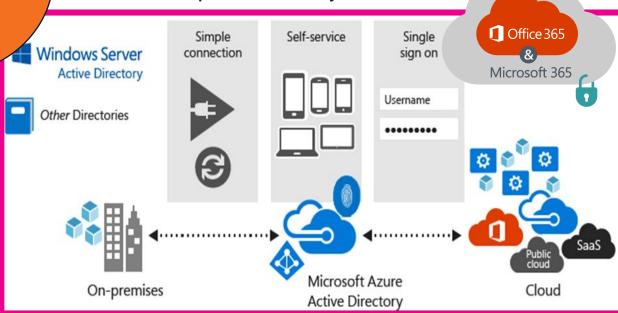
- Self Service Portal
- Automated Workflow
- Asset Lifecycle Management
- Partner Ecosystem





- User Experience
- Mobile Productivity





FUTURE...

- Service Portal Expansion
 - Marketing
 - HR
 - Finance
 - Facilities
 - Other
- Microsoft Teams
- Phone Systems



People-centered experiences

