

ITAC 2018

Co-DESIGNING OUR
DIGITAL FUTURE

Adelaide
Convention
Centre

Sponsorship
and Exhibition
Prospectus

21 & 22
November
2018

www.itacconference.com.au

ITAC 2018 is brought to you by the Aged Care Industry
Information Technology Council (Aciitc)

ACIITC

Aged Care Industry
Information Technology Council

The vehicle of Aged and Community Services
Australia and Leading Age Services Australia



The ITAC 2018 organising committee invites you to participate at the ITAC 2018 Conference to be held 21st & 22nd November 2018 at the Adelaide Convention Centre. The theme of the conference, **ITAC – Co-Designing our Digital Future** emphasises the importance of assistive technology supporting service quality and independence.

The conference will bring together local and international experts across the fields of community care, medication management, assistive technologies and offsite information systems delivery. These critical topics will be discussed from a practical perspective, highlighting the information we need to know now to better manage and design service delivery which will deliver on the evolving environment of enhanced consumer choice.

Showcase your products and services to a highly influential audience.

We look forward to your participation in ITAC 2018.

ITAC 2018 will provide key content and opportunities for individuals and organisations with an interest in the aged care sector. National experts will present on a range of topics related to the conference theme. Presentations will also focus on the broad business and strategic issues facing an industry dealing with multiple challenges in an environment of substantial reform.

ITAC attracts a broad range of managers and care providers including:

- Care Managers
- Carers
- Chief Executive Officers
- Chief Information Officers
- Directors of Nursing
- Government policy makers – Federal and State
- Healthcare Administrators
- Hostel Supervisors
- Industry Partners
- Operation Directors and Managers
- Operational staff

SPONSORSHIP OPPORTUNITIES

All fees include GST

Opportunities	Platinum \$18,000 (exclusive)	Gold \$13,000	Silver \$8,000	Bronze \$4,000
Opportunity to provide a speaker in conference program	✓			
Logo on front cover of Program Booklet	✓			
Recognition in holding PowerPoint slides during conference	✓	✓	✓	✓
Inclusion of logo on major conference marketing	✓	✓	✓	✓
Logo and link on conference website	✓	✓	✓	✓
Conference website advertisement	✓ (middle column homepage)	✓ (right column homepage)		
Logo on sponsor banners at conference	✓	✓	✓	✓
Inclusion of colour advertisement in final program booklet (finished artwork to be supplied by sponsor)	✓ (full page)	✓ (half page)	✓ (quarter page)	✓ (third page)
Profile in final program booklet	✓	✓	✓	✓
Complimentary full conference registrations (includes tickets to awards dinner)	✓✓✓ (3)	✓✓ (2)	✓ (1)	
Exhibition booth	3m x 6m	3m x 3m	3m x 2m	
Delegate satchel insert (literature to be no more than 2 pages)	✓ ✓	✓	✓	✓
Delegate listing (subject to privacy act rules)	✓ (electronic)	✓ (electronic)	✓ (electronic)	✓ (electronic)

SPONSORSHIP OPPORTUNITIES

All fees include GST

SPONSORSHIP PACKAGES SUMMARY	Amount
IT Awards Dinner – 3 Year Sponsorship Option - SOLD	\$30,000
GOLD SPONSORSHIP PACKAGES	
Networking Lounge Sponsorship	\$12,000
Juice Bar Sponsorship	\$10,000
Coffee Cart Sponsorship (2 available)	\$8,000
Conference App Sponsorship	\$7,000
Delegate Satchels Sponsorship	\$6,000
Ice Cream Cart Sponsorship	\$6,000
SILVER SPONSORSHIP PACKAGES	
USB Flash Drive Sponsorship	\$5,500
Mini Massage Sponsorship	\$5,500
Conference Wi-Fi Sponsorship	\$4,400
Keynote Presenter/Plenary Session Sponsor	\$4,400
Photography Sponsorship	\$4,400
Lanyards Sponsorship	\$4,400
BRONZE SPONSORSHIP PACKAGES	
Water Bottles Sponsorship	\$3,300
Pads & Pens Sponsorship	\$3,300
Breakfast Session Sponsorship (Wednesday / Thursday)	\$3,300
Lunch Sponsorship (Wednesday / Thursday)	\$2,500
Morning Tea Sponsorship (Wednesday / Thursday)	\$1,500
Afternoon Tea Sponsorship (Wednesday)	\$1,500
ITAC 2018 CONFERENCE PROGRAM BOOKLET ADVERTISEMENT	
Outside Back cover	\$1,500
Inside Front cover	\$1,500
Half Page (4 available)	\$990
Quarter Page (3 available)	\$660

AGED CARE INDUSTRY IT AWARDS DINNER

3 YEAR SPONSORSHIP OPTION \$30,000

IT Awards Dinner, the highlight of the social program and an ideal opportunity for the promotion of your company.

SOLD

Sponsorship features

- Opportunity to provide a keynote speaker
- Welcome and five minute address to dinner guests by a senior company representative
- Display of company banner/signage at the dinner venue – sponsor to provide
- One complimentary dinner table of ten located in prominent position
- Company name and logo on menus and dinner tickets including a 100 word marketing description of your company
- 1 x full conference registration with this package (including name badges, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to conference sessions. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate.
- Acknowledgment as an ITAC 2018 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2018 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2018 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 14)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 3, 2 and 1 week prior to event.



NETWORKING LOUNGE SPONSORSHIP

1 AVAILABLE \$12,000

The Networking Lounge will be one of the focal points of the exhibition. On offer is a dedicated area that includes furniture and signage. The Networking Lounge will also include a live stream of the plenary sessions. This will be a great place for delegates to network, relax and provide a unique space to do business.

Sponsorship features

- Exclusive sponsorship and naming rights of the Networking Lounge
- 4 x sponsor registrations (including name badges, satchels, catering for all morning/ afternoon teas and all lunches and tickets to the Welcome Reception and IT Awards Dinner)
- Acknowledgment as an ITAC 2018 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2018 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2018 sponsor onsite banners
- Half page advertisement in the ITAC program booklet
- 1 x satchel insert (as per satchel insert guidelines on page 14)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 2 and 1 week prior to event.



JUICE BAR SPONSORSHIP

1 AVAILABLE
\$10,000

As the Juice Bar Sponsor, your organisation has the opportunity to heighten exposure of your product or service, whilst being associated with a healthy addition to the conference. *Branded cups available at an additional charge.*

Sponsorship features

- 3m x 3m space in prominent location
- Hire of smoothie bar equipment
- Hire of smoothie bar staff
- Smoothie Bar branded with your specified artwork
- 4 x sponsor registrations. In addition to the 2 exhibitor representative registrations allocated to the trade stand
- Acknowledgment as an ITAC 2018 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2018 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2018 sponsor onsite banners
- Half page advertisement in the ITAC program booklet
- 1 x satchel insert (as per satchel insert guidelines on page 14)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 2 and 1 week prior to event.

COFFEE CART SPONSORSHIP

2 AVAILABLE
\$8,000

The Barista Areas will be located in a 3m x 3m trade stand within the exhibition area. Your sponsorship of the cart will allow you to engage with delegates by branding the area with your signage. The cost of this sponsorship package includes coffee machine hire, baristas (during advertised breaks), cups and coffee. Baristas can be hired to serve outside of meal breaks at an additional cost. *Branded cups available at an additional charge.*

Sponsorship features

- 3m x 3m space in prominent location
- 2 x full conference registrations with this package (including name badges, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception, access to conference sessions and tickets to the Awards Dinner. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate.
- Acknowledgment as an ITAC 2018 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2018 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2018 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 14)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 2 and 1 week prior to event.



ITAC APP SPONSORSHIP

1 AVAILABLE
\$7,000

The ITAC app will be in the hands of all delegates. The app will be available on all iPhones, android and mobile devices. The app provides delegates with access to the program, exhibitor listings and contacts and much much more.

Sponsorship features

- Sole branding of the mobile event app
- 5 x messages (push notifications) during the event to delegates who have downloaded the app (wording messages to be supplied by sponsor)
- 2 x full conference registrations with this package (including name badges, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception, access to conference sessions and tickets to the Awards Dinner. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate.
- Acknowledgment as an ITAC 2018 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2018 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2018 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 14)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 2 and 1 week prior to event.

DELEGATE SATCHELS SPONSORSHIP

1 AVAILABLE
\$6,000

Each delegate will receive an attractive and useful congress satchel at registration.

Sponsorship features

- Company name/logo on each satchel (supplied by sponsor in eps and jpeg format)
- Acknowledgement in the conference program
- 1 x full conference registration with this package (including name badge, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to conference sessions and ticket to the Awards Dinner. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate.
- Acknowledgment as an ITAC 2018 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2018 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2018 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 14)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 2 and 1 week prior to event.



ICE CREAM CART SPONSORSHIP

1 AVAILABLE
\$6,000

As the Ice-cream Cart Sponsor, your organisation has the opportunity to heighten exposure of your product or service, whilst being associated with a brand new addition to ITAC. Use this enticing offer to enhance your exhibition experience and networking opportunities.

Sponsorship features

- Company branded ice-cream cart placed inside a 3m x 3m booth space
- Attendant and equipment provided
- Acknowledgment as an ITAC 2018 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2018 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2018 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 14)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 2 and 1 week prior to event.
- 2 x full conference registrations with this package (including name badges, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception, access to Conference sessions and tickets to the Awards Dinner. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate.
- Opportunity to use space as normal exhibition space (banners, collateral etc.).

USB FLASH DRIVE SPONSORSHIP

1 AVAILABLE
\$5,500

A USB flash drive with your logo will be provided to all attendees. Each flash drive will be included in the delegate satchels. This is an excellent opportunity to showcase your brand, guaranteeing information on your organisation's products and/or services reaches every delegate.

Sponsorship features

- Company logo on each flash drive
- Acknowledgment as an ITAC 2018 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2018 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2018 sponsor onsite banners
- 1 x full conference registrations with this package (including name badges, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception, access to Conference sessions and tickets to the Awards Dinner. Additional registrations can be purchased at the additional exhibitor rate.
- 1 x satchel insert (as per satchel insert guidelines on page 14)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 2 and 1 week prior to event.



MINI MASSAGE SPONSORSHIP

1 AVAILABLE
\$5,500

Show your organisation cares by sponsoring the very popular Mini Massage. A therapist will be on hand during session breaks to revitalise delegates with a relaxing neck and shoulders massage. Sponsorship costs include massage area, two therapists for the two main days of the conference at morning tea (Wednesday 21st), lunch (Wednesday 21st & Thursday 22nd) and afternoon tea break (Wednesday 21st).

Sponsorship features

- Display of company banner/signage – sponsor to provide (subject to venue regulations)
- Opportunity to 'meet and greet' delegates who use the Mini Massage
- 1 x full conference registration with this package (including name badge, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to conference sessions and ticket to the Awards Dinner. Please note this is the total number of attendees. Additional registrations can be purchased at the additional exhibitor rate.
- Opportunity to provide handouts at the Mini Massage area
- Acknowledgment as an ITAC 2018 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2018 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2018 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 14)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 2 and 1 week prior to event.

CONFERENCE WI-FI SPONSORSHIP

1 AVAILABLE
\$4,400

Free Wi-Fi will be available to all attendees, throughout the conference areas. This offers a branding opportunity of your organisations commitment to the sector.

Sponsorship features

- Logo and recognition on a conference power point slide with Wi-Fi instructions
- Logo and recognition with Wi-Fi instructions printed in the Conference Program Booklet
- 1 x full conference registration with this package (including name badge, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to conference sessions and ticket to the Awards Dinner. Additional registrations can be purchased at the additional exhibitor rate.
- Acknowledgment as an ITAC 2018 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2018 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2018 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 14)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 2 and 1 week prior to event.



KEYNOTE PRESENTER/ PLENARY SESSION SPONSOR

**1 AVAILABLE
\$4,400**

As a Keynote Presenter/Plenary Session Sponsor, your company will be associated with one of the main plenary speakers within the ITAC program, presenting their knowledge and experience on a topic highly relevant to delegates. Presenter will need to approve sponsorship prior to package being finalised.

Sponsorship features

- Address (5 minutes maximum) to delegates at the commencement of the keynote session, introducing the speaker
- Display of one company pull-up banner during session
- 1 x full conference registration with this package (including name badge, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to Conference sessions and ticket to the Awards Dinner. Additional registrations can be purchased at the additional exhibitor rate.
- Acknowledgment as an ITAC 2018 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2018 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2018 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 14)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 2 and 1 week prior to event.

PHOTOGRAPHY SPONSOR

**1 AVAILABLE
\$10,500**

The Photography Sponsor will be associated with all photos taken and advertised during ITAC. Event Photography are the photo partner for the ITAC conference. Your organisation will be seen as making a generous contribution towards ITAC. We will be setting up a 'Update your LinkedIn profile photo' station within a 3m x 3m booth which will incorporate all your branding and is a great way to attract visitors to your stand.

Sponsorship features

- 3m x 3m space in prominent location (incorporates 'Update your LinkedIn profile photo' – photo's to be taken during lunch breaks on Wednesday 21 and Thursday 22)
- Sponsor branded key hero images during the event on the event's social media accounts
- Event Photography staff able to wear sponsor branded shirts/gear
- Sponsor branded photo area (containing props for attendees to have fun photos taken during the event)
- Sponsor will be provided with a full set of branded photographs (both sponsor and ITAC logo's)
- Acknowledgment as an ITAC 2018 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2018 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2018 sponsor onsite banners
- 2 x full conference registrations (including name badge, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to Conference sessions and ticket to the Awards Dinner. Additional registrations can be purchased at the additional exhibitor rate (\$770).
- 1 x satchel insert (as per satchel insert guidelines on page 14)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 2 and 1 week prior to event.

LANYARDS SPONSORSHIP

1 AVAILABLE
\$4,400

All conference delegates are required to wear a lanyard with name badge to gain entry to sessions and the exhibition hall.

Sponsorship features

- Company logo on each lanyard
- Acknowledgment as an ITAC 2018 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2018 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2018 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 14)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 2 and 1 week prior to event.



WATER BOTTLES SPONSORSHIP

1 AVAILABLE
\$3,300

A bottle of water will be available for each delegate upon registration.

Sponsorship features

- Company logo printed on bottles of water
- Acknowledgment as an ITAC 2018 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2018 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2018 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 14)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 2 and 1 week prior to event.

PADS & PENS SPONSORSHIP

1 AVAILABLE
\$3,300

Sponsor is able to provide their own pads and pens for inclusion in the delegate satchels. Pads and pens can be purchased at an additional price.

Sponsorship features

- Company logo printed on both pads and pens
- Acknowledgment as an ITAC 2018 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2018 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2018 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 14)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 2 and 1 week prior to event.

BREAKFAST SESSION SPONSORSHIP

2 AVAILABLE
\$3,300

Opportunity to host a Breakfast Session on Wednesday 21st and/or Thursday 22nd November 2018. These sessions will be topic specific. There will be 2 breakfast sessions held. Each breakfast session will be limited to 30 attendees. *Sponsorship applications must include an abstract outlining the breakfast session topic including bio on potential speaker(s). Applications for this sponsorship will be reviewed by the ITAC program committee.*

Sponsorship features

- Pull up banners within allocated room during the breakfast session (to be supplied by sponsor)
- Recognition as a breakfast session sponsor on room electronic screening
- 1 x full conference registration with this package (including name badge, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to conference sessions and ticket to the Awards Dinner. Additional registrations can be purchased at the additional exhibitor rate.
- Acknowledgment as an ITAC 2018 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2018 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2018 sponsor onsite banners
- 1 x satchel insert (as per satchel insert guidelines on page 14)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 2 and 1 week prior to event.

LUNCH BREAK SPONSOR

2 AVAILABLE
\$2,500

The Lunch Break Sponsors will be associated with the lunch breaks during ITAC on either Wednesday 21 or Thursday 22 November 2018. These break times are valuable networking opportunities for delegates in the exhibition hall. Your organisation will be seen as making a generous contribution towards ITAC.

Sponsorship features

- Company logo printed on lunchtime table cards
- Acknowledgment as an ITAC 2018 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2018 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2018 sponsor onsite banners
- 1 x full conference registration (including name badge, satchel, catering for all morning/afternoon teas, lunches, Welcome Reception and access to Conference sessions and ticket to the Awards Dinner. Additional registrations can be purchased at the additional exhibitor rate (\$770).
- 1 x satchel insert (as per satchel insert guidelines on page 14)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 2 and 1 week prior to event.

TEA BREAK SPONSOR

3 AVAILABLE
\$1,500

The Tea Break Sponsors will be associated with morning or afternoon tea breaks during ITAC, on either Wednesday 21st or Thursday 22nd November 2018. These break times are valuable networking opportunities for delegates in the exhibition hall. Your organisation will be seen as making a generous contribution towards ITAC.

Sponsorship features

- Company logo printed on tea break table cards
- Acknowledgment as an ITAC 2018 sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2018 Conference Program Booklet (100 word text)
- Company logo displayed on ITAC 2018 sponsor onsite banners
- Company attendee registrations can be purchased at the additional exhibitor rate of \$770.
- 1 x satchel insert (as per satchel insert guidelines on page 14)
- Electronic copy of delegate listing (subject to Privacy Act rules). Available 2 and 1 week prior to event.



ITAC 2018 CONFERENCE PROGRAM BOOKLET ADVERTISEMENT

Promote your business within the Delegate Program Booklet provided to each delegate upon arrival. Colour advert to be supplied by company, content to be approved by ITAC Secretariat. *Advertisements only available to exhibitors and sponsors.*

- | | |
|------------------------------------|---------|
| • Outside Back Cover (1 available) | \$1,500 |
| • Inside Front Cover (1 available) | \$1,500 |
| • Half Page (4 available) | \$990 |
| • Quarter Page (3 available) | \$660 |



SATCHEL INSERT

\$770

Each delegate will receive a satchel containing conference material at ITAC. Inclusion of a company brochure in satchels will ensure direct access to all delegates.

Please note:

- A limited amount of satchel inserts will be accepted on a first come, first served basis
- An insert will consist of no more than two A4 pages stapled together
- Other promotional material such as caps, key rings, mouse pads, gifts etc. will constitute one insert – only one of each promotional item will be accepted on a first come, first served basis
- Promotion material exclusions are: pads, pens, water bottles, lanyards, USBs or any item which becomes a sponsorship and not yet listed
- All inserts must be approved by the ITAC organising committee. Details on sample delivery dates etc. will be supplied at a later date
- Production and delivery of inserts is the responsibility of the applying company
- Satchel insert opportunities are only available to exhibitors or sponsors.

AWARDS SPONSORSHIP

5 CATEGORIES

\$3,300 EACH

All Awards will be presented at the IT Awards Dinner to be held Wednesday 21st November 2018.

Five awards are available for submissions from providers and software companies across the residential, aged care and retirement living sectors.

1. Best solution that provides ongoing consumer independence
2. Best consumer friendly product or system deployment
3. Best aged care software development and/or deployment
4. Best workforce efficiency or quality improvement solution
5. Best application of business intelligence to leverage value from big data.

The below sponsorship features are for each category above:

- Company name and logo on award trophy
- Presentation of trophy to award winners by a senior company representative
- 2 x complimentary tickets to the Awards Dinner
- One complimentary registration including morning, afternoon tea and lunch
- Acknowledgement as an ITAC sponsor on the conference website and printed material
- Company profile and logo featured in ITAC 2018 Conference Program Booklet (100 word text)
- 1 x satchel insert (as per satchel insert guidelines on this page)
- Company logo on ITAC 2018 on-site banners.

SPONSORSHIP APPLICATION FORM

Please complete form and return with payment to: Corporate Vision Events via email itac@itacconference.com.au

SPONSORSHIP OPPORTUNITIES

I/We wish to become a sponsor of the following:

SOLD IT Awards Dinner (3 year package) \$30,000

- ☐ Best solution that provides ongoing consumer independence \$3,300
- ☐ Best consumer friendly product or system deployment \$3,300

- ☐ Platinum \$18,000
- ☐ Gold \$13,000

- ☐ Networking Lounge \$12,000
- ☐ Juice Bar \$10,000
- ☐ Coffee Cart (No. 1) \$ 8,000
- ☐ Coffee Cart (No. 2) \$ 8,000
- ☐ Conference App \$ 7,000
- ☐ Delegate Satchels \$6,000
- ☐ Ice Cream Cart \$6,000
- ☐ USB Flash Drive \$5,500
- ☐ Mini Massage \$5,500
- ☐ Conference Wi-Fi \$4,400
- ☐ Keynote Presenter/Plenary Session \$4,400

all prices quoted are GST incl.

- ☐ Best aged care software development and/or deployment \$3,300
- ☐ Best workforce efficiency or quality improvement solution \$3,300
- ☐ Best application of business intelligence to leverage value from big data \$3,300

- ☐ Silver \$8,000
- ☐ Bronze \$4,000

- ☐ Photography \$4,400
- ☐ Lanyards \$4,400
- ☐ Water Bottles \$3,300
- ☐ Pads & Pens \$3,300
- ☐ Breakfast Session (Wednesday) \$3,300
- ☐ Breakfast Session (Thursday) \$3,300
- ☐ Lunch (Wednesday) \$2,500
- ☐ Lunch (Thursday) \$2,500
- ☐ Morning Tea (Wednesday) \$1,500
- ☐ Morning Tea (Thursday) \$1,500
- ☐ Afternoon Tea (Wednesday) \$1,500

Program Booklet Advertising

- ☐ Outside Back Cover \$1,500
- ☐ Inside Front Cover \$1,500

- ☐ Half Page (4 available) \$990
- ☐ Quarter Page (3 available) \$660

Included Booth:	<input type="checkbox"/> 3 metre x 3 metre booth	<input type="checkbox"/> 3 metre x 2 metre booth	<input type="checkbox"/> 1 metre x 2 metre pod
Booth Number:			
Additional Booth:	3 metre x 3 metre booth	3 metre x 2 metre booth	1 metre x 2 metre pod
Refer to website for available booths	<input type="checkbox"/> \$4,200	<input type="checkbox"/> \$3,700	<input type="checkbox"/> \$2,400
Booth Number:			

Please Note: 3m x 3m and 2m x 3m booths include 2 tickets to the Awards Dinner and 1m x 2m Pods include 1 ticket to the Awards Dinner.

Details provided below are for the main contact in relation to any communications by the organising office.

Name of Company:	
Contact Person:	Position in Company:
Email:	Website:
Mobile Phone:	Office Phone:
Address:	Suburb:
State:	Postcode:
Signature:	Date:

- ☐ I/we understand that space will be allocated in accordance with date and receipt of application and payment, and that sponsors' booths will be allocated first. Payments not received within 30 days of receipt of tax invoice will result in the space being made available for resale. Confirmation of the application will be distributed once payment has been received.
- ☐ Please send tax invoice for payment. All tax invoices must be paid in full within 14 days of receipt.

Tax Invoice: This form becomes a Tax Invoice upon payment. ABN 9916 200 3849

SPONSORSHIP APPLICATION FORM

Please complete form and return with payment to: Corporate Vision Events, GPO Box 1582 Darwin NT 0801
T: 08 8981 5119 E: itac@itacconference.com.au

CREDIT CARD ☐ Mastercard ☐ Visa accepted (please note Amex & Diners are not accepted)

Credit Card No:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Name on Card:					Expiry Date:			CCV:	
Signature:					Amount \$				

ELECTRONIC FUNDS TRANSFER

Account Name: ITAC Conference Bank: NAB BSB: 085 933 Account No: 949 550 834

* Please ensure you state the Tax Invoice number when lodging EFT funds with the bank and email confirmation to: accounts@itacconference.com.au

ACCOUNTS PAYABLE DETAILS This is a required field

Accounts Payable Name:		
Accounts Payable Phone:		
Accounts Payable Email:		
Billing Address:		
Suburb:	State:	Postcode:

EXHIBITION

The exhibition plan has been designed for maximum continuous delegate flow and attention to industry promotion needs. All catering breaks are supplied within the Exhibition Hall.

Pricing

3m x 3m booth	\$4,200
2m x 3m booth	\$3,700
1m x 2m pod	\$2,400
4m double pod	\$4,800

EXHIBITOR PACKAGE

3m x 3m booth



2m x 3m booth



- 2 x tickets to the IT Awards Dinner to be held 21st November 2018
- 2.5m white high panels
- Fascia – matt anodized aluminum frame with white laminate infill
- Lighting – two 150-watt spotlights at rear of booth
- Power – 4 amps of power with 4 way power board
- Exhibitor profile featured in ITAC program (50 word text)
- Listing on exhibitors page in ITAC program
- Staff catering – morning tea, afternoon tea and lunch for 2 representatives
- Additional full registrations from your company at conference exhibitor rates (\$770)
- Furniture is at an additional cost through Adelaide Expo Hire. Details will distributed prior to the event

EXHIBITOR PACKAGE

1m x 2m pod



- 1 x ticket to the IT Awards Dinner to be held 21st November 2018
- 2.5m white high panels
- Fascia – matt anodized aluminum frame with white laminate infill
- Lighting – two 150-watt spotlights at rear of booth
- Power – 4 amps of power with 4 way power board
- Exhibitor profile featured in ITAC program (50 word text)
- Listing on exhibitors page in ITAC program
- Staff catering – morning tea, afternoon tea and lunch for 1 representative
- Additional full registrations from your company at conference exhibitor rates (\$770)
- Furniture is at an additional cost through Adelaide Expo Hire. Details will distributed prior to the event

4m double pod

- 2 x tickets to the Age Care IT Awards Dinner to be held 21st November 2018
- 2.5m white high panels
- Fascia – matt anodized aluminum frame with white laminate infill
- Lighting – two 150-watt spotlights at rear of booth
- Power – 4 amps of power with 4 way power board
- Exhibitor profile featured in ITAC program booklet (50 word text)
- Listing on exhibitors page in ITAC program booklet
- Staff catering – morning tea, afternoon tea and lunch for 1 representative
- Additional full registrations from your company at conference exhibitor rates (\$770)
- Furniture is at an additional cost through Adelaide Expo Hire. Details will be distributed prior to the event



PRELIMINARY EXHIBITION SCHEDULE

* Times subject to change

20 November 2018	12 noon–5pm	Exhibitors Bump In
	6pm–7.30pm	Welcome Reception
21 November 2018	8am	Exhibition open
	10am–10.30am	Morning tea with exhibitors
	12.30pm–1.30pm	Lunch with exhibitors
	3pm–3.30pm	Afternoon tea with exhibitors
	5pm	Close day one
	6.30pm	IT Awards Dinner
22 November 2018	8am	Exhibition open
	10am–10.30am	Morning tea with exhibitors
	12.30pm–1.30pm	Lunch with exhibitors
	3pm–3.30pm	Afternoon tea with exhibitors
	4pm	Exhibitors Bump Out

Terms and Conditions

Booking form

All details on the booking form will be used as the main point of contact once the completed booking form is received. Please ensure that all details are correct prior to submission. Any updates must be provided in writing to itac@itacconference.com.au

Disclaimer

The Organising Committee reserves the right to amend or add any sponsorship package and accept any sponsorship offer, listed or unlisted, at any time and without notice.

Cancellation Policy

Once a Booking Form has been received for Sponsorship or Trade Exhibition Opportunities, any cancellation must be advised in writing. If the cancellation is received by 1st September 2018 an administration fee of 25% of the total price is retained. If the cancellation is received after 1st September 2018 no refund is applicable.

Payments

Full payment is required within 14 days of accepted booking. Please ensure your invoice number is used as the reference for all payments.

Account Name: ITAC Conference

BSB: 085 933

Account Number: 949 550 834

Provisions

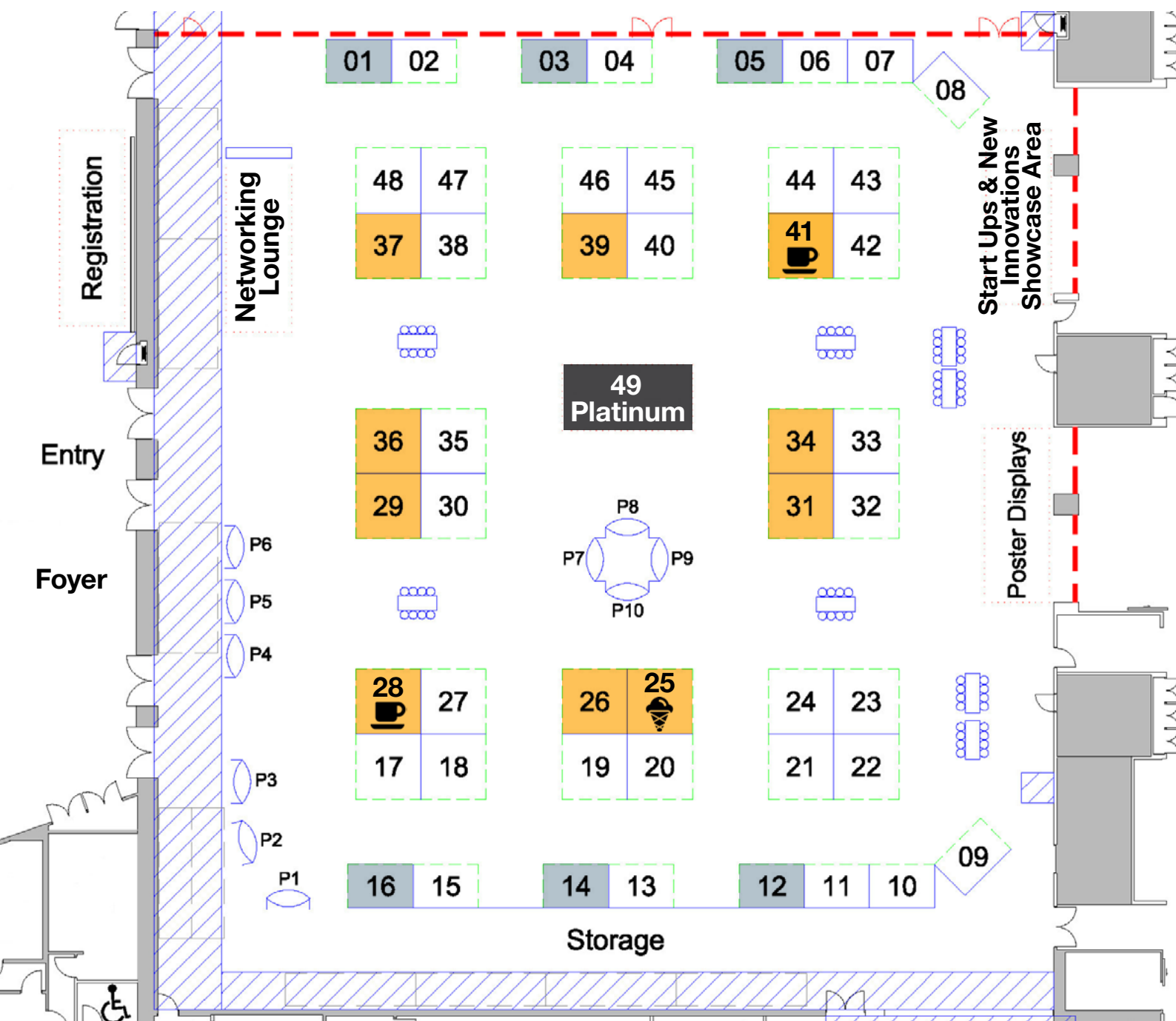
The conference host and organiser will take all diligent care to fulfil the listed Sponsorship commitments. The Sponsors are responsible for providing all the requirements i.e. banners, promotional material and any other material. The Sponsors are required to make the necessary payment for the Sponsorship within 14 days of the booking. Sponsors are responsible for the security of their own equipment and material whilst at the conference. Your Sponsorship selection will be confirmed upon receipt of payment. The host and organiser reserve the right to alter the program and/or floor plan if and as required.

Remittance Advice

A remittance advice must be emailed to accounts@itacconference.com.au. Full payment is required within 14 days of invoice date and received booking confirmation.

FLOOR PLAN*

Floor plan is subject to change



EXHIBITION SPACE APPLICATION FORM

Please complete form and return with payment to: Corporate Vision Events via email itac@itacconference.com.au

Name of Company:	
Contact Name:	
Position in Company:	
Email:	Website:
Mobile Phone:	Office Phone:
Address:	Suburb:
State:	Postcode:
Signature:	Date:

EXHIBITION SPACE

Please reserve the following exhibition space on our behalf, subject to confirmation.

(Refer to website for available booths).

Booth preferences:	1.	2.	3.	
3m x 3m booth/s <input type="checkbox"/> \$4,200	2m x 3m booth/s <input type="checkbox"/> \$3,700	1m x 2m pod/s <input type="checkbox"/> \$2,400	4m double pod/s <input type="checkbox"/> \$4,800	Satchel Insert <input type="checkbox"/> \$770

Will you be providing a custom built stand? ☐ YES ☐ NO

If yes, please provide contact details below for who will be managing this process:

Contact Name:	
Email:	Phone:

Please Note: 3m x 3m and 2m x 3m booths include 2 tickets to the Awards Dinner and 1m x 2m pods include 1 ticket to the Awards Dinner

☐ I/we understand that space will be allocated in accordance with date and receipt of application and payment, and that sponsors' booths will be allocated first. Payments not received within **14 days** of receipt of tax invoice will result in the space being made available for resale. Confirmation of the application will be distributed once payment has been received.

☐ Please send tax invoice for payment (tax invoice must be paid within 14 days of receipt)

Tax Invoice: This form becomes a Tax Invoice upon payment. ABN 9916 200 3849

CREDIT CARD ☐ Mastercard ☐ Visa accepted (please note we do not accept Amex or Diners)

Credit Card No:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Name on Card:	Expiry Date:			CCV:			
Signature:	Amount \$						

ELECTRONIC FUNDS TRANSFER

Account Name: ITAC Conference **Bank:** NAB **BSB:** 085 933 **Account No:** 949 550 834
Reference: Invoice Number **Email remittance to:** accounts@itacconference.com.au

ACCOUNTS PAYABLE DETAILS This is a required field as a contact for any unpaid invoices

Accounts Payable Name:		
Accounts Payable Phone:		
Accounts Payable Email:		
Billing Address:		
Suburb:	State:	Postcode:

EXHIBITION SPACE APPLICATION FORM

TERMS AND CONDITIONS

Booking form

All details on the booking form will be used as the main point of contact once the completed booking form is received. Please ensure that all details are correct prior to submission. Any updates must be provided in writing to itac@itacconference.com.au

Disclaimer

The Organising Committee reserves the right to amend or update the exhibition floor plan at any time and without notice.

Cancellation Policy

Once a Booking Form has been received for Trade Exhibition Opportunities, any cancellation must be advised in writing. If the cancellation is received by 1st September 2018 an administration fee of 25% of the total price is retained. If the cancellation is received after 1st September 2018 no refund is applicable.

Payments

Full payment is required within 14 days of accepted booking. Please ensure your invoice number is used as the reference for all payments.

Account Name: ITAC Conference
BSB: 085 933
Account Number: 949 550 834

Provisions

The Conference Host and Organiser will take all diligent care to fulfil exhibition commitments. Exhibitors are responsible for providing all the requirements i.e. banners, promotional material and any other material. Exhibitors are required to make the necessary payment for within 14 days of the booking. Exhibitors are responsible for the security of their own equipment and material whilst at the conference. Your exhibition selection will be confirmed upon receipt of payment. The host and organiser reserve the right to alter the program and/or floor plan if and as required.

Remittance Advice

A remittance advice must be emailed to accounts@itacconference.com.au. Full payment is required within 14 days of invoice date and received booking confirmation.